



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Cleaning and Laundry Business for Sale

Home Based

Asking Price: £60,000

Reference: CC02-ABS | Confidential Memorandum

Areas serviced: Leicester, Alton, Ashbourne , Coventry . Chester as well as Newark near Nottingham.

Confidentially offered for sale

All linen for the properties as well as all stock that is toiletries, refreshments and cleaning products will be included in the sale.

Home Based Business

Annual Profit circa: circa £42,000

Key Selling Points:

- Home-based, well-established cleaning and laundry business
- Scope to develop the Well-Established Client Base.
- In house Laundry Service provider
- Specialising in Airbnb and Holiday Let Cleans.
- Great Potential for A First-Time Buyer
- Huge opportunity to Grow
- Established: 2019

Business Description.

Since 2019, the current owner has developed the business to cover Areas serviced: Leicester, Alton, Ashbourne, Coventry, Chester as well as Newark near Nottingham.

Home-based, well-established cleaning and laundry business with scope to further develop the loyal client base and expand the sales turnover. Additional services include replenishing toiletries, key holding, and a call-out service

The work is not limited to holiday lets and Airbnb, the business cleans for holiday management companies, The National Trust, The Camping and Caravan Club, and JCB. The business has a loyal customer base and great potential for expansion.

The business is run by the owner and her partner, who happy to hand it over to the successful purchaser.

With three years of providing a reliable and professional service, this is an opportunity for you to acquire a business with a loyal customer base and an excellent reputation.

Location.

Home-based, the business covers a wide area of Leicester, Alton, Ashbourne, Coventry, Chester as well as Newark near Nottingham.

Marketing.

The business has been built on the finest form of marketing: word of mouth. The business's only marketing is business cards and Facebook and Instagram pages.

Expansion opportunities.

The successful purchaser could launch a website, broaden the social media, and use other marketing revenue to triple the turnover easily.

Primary target market:

Holiday let owners and holiday management companies

Services offered.

The business specialises in cleaning and laundry with huge potential to expand for a loyal client base of Airbnb properties, Holiday Lets, serviced accommodation,

As well as the long-established Airbnb and serviced accommodation business, there is excellent growth potential as Airbnb Stays are increasing, and there is the opportunity to service the demand for deep cleans, one-offs, and end-of-tenancy cleans.

Handover:

The vendors would be happy to stay and hand-over and are happy to provide training for an agreed handover period.

Reason for sale.

The Owners have a 6-month-old son they would like to spend more time with and be more flexible with our work days.

NA



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Next Steps & Contact

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