



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Long-Established Commercial, Industrial and Domestic Cleaning Company for Sale

Greater Manchester

Asking Price: £350,000

Reference: CC07-ABS | Confidential Memorandum

Asking Price: Offers in The Region Of £350,000 (Cash Free & Debt Free)

Turnover: circa £1,330,000 Per Annum

Gross Profit: circa £900,000-£1 Million Per Annum

Established: April 2004

Assets included in the sale are circa £30,000. Option to buy the property if so wished, vendor flexible. A summary of what would be included in the sale is the Tipper Van, an Estate Car, and Stock of circa £5,000, all office furniture, fittings etc. would be included.

Why buy this Commercial, Industrial and Domestic Cleaning Company?

Proven Success: - Established in 2004, the business has built a robust and loyal customer base and has grown from strength to strength, now employing some 50 staff including strong second tier management.

Excellent Reputation: - Known for its commitment to exacting standards and customer satisfaction.

Strong Client Relationships: - Regular customers include large organisations like local councils, housing associations, and office buildings, providing a reliable income stream.

Real Estate Opportunity: -The freehold property valued at £250,000 is available for purchase, offering an additional asset for potential buyers. Alternatively, the leasehold option offers flexibility with an annual rent of £12,000.

Great Potential for Further Growth: - The business has room for expansion, with the opportunity to advertise in local media and expand digital marketing efforts to further boost sales and market share.

Business Description:

Our client is a reputable and established cleaning business offering industrial, commercial, and domestic cleaning services. The business benefits from council work, local authority, environmental cleans mold washes etc. Operating with two Area Managers and an Office Manager who are the key senior staff. No advertising.

This business has been under the same ownership for more than 20 years. With a strong focus on reliability and customer satisfaction, the company has earned an excellent reputation within its market. The business works with a diverse customer base that includes local councils, housing associations, office buildings, and construction sites. Over its 20 years of operation, the company has developed strong client relationships, maintaining over 50 regular customers.

Key Services Offered:

Industrial Cleaning

Commercial Cleaning

Domestic Cleaning

Void Clearances

Daily Cleaning Services

Moving In / Out Cleans

Carpet Cleaning

Floor Polishing

Graffiti Removal

Construction Site Maintenance

Builders / Sparkle Cleans

Environmental Cleans

Window Cleaning

Staff Cover

Domestic Cleaning

Consumables

Gutter Cleaning / High Reach Vac

Specialised Cleaning Such As: Fire & Flood Damage & Floor Renovation.

Industry Outlook:

The cleaning industry continues to grow steadily, driven by a broad demand across various sectors including residential, corporate, and industrial spaces. This cleaning business is well positioned to take advantage of this growth with its reliable services and strong reputation in the market.

Premises: The business currently rents a large retail property in a prime location consisting of a large retail shop and two upstairs offices, the successful purchaser will have the choice to buy the property outright.

The freehold is available at £250,000 (if desired by the buyer, the business premises can be bought separately, or the business can continue to lease the property at £12,000 annual rent).

Key Strengths:

Customer Satisfaction: Focused on providing exceptional customer service with a strong emphasis on communication and reliability.

Experienced Team: With 15 full-time staff and 35 part-time cleaning personnel, the team is well-trained and dedicated to maintaining the company's high standards.

Quality Assurance: The business adheres to a stringent quality policy, ensuring high-quality service at every level.

Opportunities for a New Owner:

Online Sales Expansion: There is significant untapped potential to develop an online presence and grow the business further through digital platforms.

Local Media Advertising: Increasing brand exposure through local advertising channels such as Facebook and regional media could lead to further business growth.

Continued Client Relationships: The new owner will inherit a strong portfolio of customers, with opportunities to strengthen and expand these connections.

Employee Details:

Full-Time Staff: 15 (Cleaners, Admin, and Management)

Part-Time Staff: 35 (Cleaners)

Employee Terms: All employees have defined employment terms and conditions in place, ensuring smooth operations.

Premises and Property:

Premises: Freehold, available at £250,000 or rent at £12,000

Location: Prime location at a main crossroads in the Greater Manchester area, providing excellent business visibility and access. Has additional retail space that could be better utilised.

Security: Alarm system, CCTV, and security grills ensure the safety of the premises.

Utilities: The property benefits from all essential services, including gas, electricity, water, sewage, and broadband.

Reason for Sale:

The business owner is selling for personal reasons and is willing to provide full support to the new owner during the transition period, including up to four weeks of training. The owner has committed to ensuring a smooth handover and will not compete with the business after the sale.

Key Sale Highlights:

Proven Track Record: 20 years of established operation with a loyal customer base.

Potential for Expansion: Clear opportunities for growth through digital marketing and broader regional advertising.

Solid Asset Base: The freehold property offers an asset, with the potential for the buyer to purchase the premises outright or continue leasing.

Excellent Customer Database: Over 50 regular customers, providing a stable and recurring revenue stream.

Next Steps:

If you are interested in learning more about this opportunity or would like to schedule a meeting, please contact us to receive further information, including financials and operational details.

This cleaning company presents an excellent opportunity for an entrepreneur or an established business seeking to expand into a profitable and well-regarded sector. With its strong reputation, loyal customer base, and substantial growth potential, this business is primed for continued success under new ownership.





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Next Steps & Contact

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