



ABERCORN BUSINESS SALES

SUCCESSFULLY SELLING YOUR BUSINESS



Domestic And Commercial Cleaning Franchise Business for Sale - Specialist in regular cleaning services, one-off deep cleans end of tenancy cleaning as well as oven, carpet and upholstery cleaning.

Greater Manchester

Asking Price: £70,000

Asking Price: Offers in the region of £70,000

Over the past 12 months (1st July 2024 to 30th June 2025), the business has generated total turnover of circa £129,000

Quarter One: (April 2025 - June 2025) Performance:

- Revenue: £35,022.11
- Total Operating Expenses: £23,959.85
- Adjusted Profit: £11,062.26
- Average Monthly Profit: £3,687.42
- Adjusted Annual EBITA: £44,249.04

Quarter Two: 2 Revenue Forecast:

- Forecasted Revenue: £35,511.71
This figure reflects contracted work currently on the books and does not include any ad hoc or one-off cleaning services.

Annual Revenue Forecast:

- Forecasted Annual Revenue (based on Q2 trend): £145,000
This estimate is based on consistent quarterly performance and does not include any ad hoc or one-off cleaning work, which could further increase turnover.
- Adjusted EBIT Margin: approx. 30%

Business Overview:

A rare opportunity to acquire a highly systemised, reputable and fast-growing cleaning business operating across a large, affluent territory in Greater Manchester.

This business is part of a respected franchise network with over 20 years of trading history. The current owners have built a stable platform with excellent staff, systems, and growth potential — all without being fully hands-on, current owners have other full-time jobs!

With circa 60 regular customers, excellent client retention, and consistent turnover since launch, this business is perfectly positioned for a new owner to scale rapidly or run as a profitable, low-touch lifestyle operation.

Services Provided:

- Regular domestic and commercial cleaning
- End of tenancy cleans / one-off deep cleans
- Oven, carpet, and upholstery cleaning
- Fully eco-friendly product offering
- Key-holding service for client convenience

All work is carried out by vetted, DBS-checked cleaners who are uniformed and fully insured.

Business Background:

- This successful business is long established and backed by two decades of success.

Key Highlights:

- Turnkey Operation – Everything is in place: systems, team, clients, and franchisor support
- Recurring Revenue – c. 60 regular customers
- Large, Exclusive Territory – Over 120,000 ABC1 households over 2 territories
- Low Overheads – No office required, lean staffing model
- Strong Profit Margins – Gross profit circa £91k on turnover of £204k
- Price Increase April 2025 – Recent fee rise (7%+) with zero pushback
- Franchise Support – Full initial training included + ongoing assistance

Premises:

- No trading premises required
- Supervisor receives deliveries at home for added efficiency

Market & Competitive Advantage: This business targets the high-end cleaning market.

Why Customers Choose This Business:

1. Key-holding and reliability – no need for customers to be home
2. Vetted, uniformed, and insured cleaners
3. Eco-friendly products – cruelty-free and effective
4. Customer portal for easy account management
5. Convenient payment options – card, BACS, cash or invoiced

Technology & Systems:

- Operates on Service Genius, a proven platform for managing cleaning operations
- VOIP landline, business WhatsApp, and email for customer comms
- Stock managed via supervisor from local lock-up

Staffing:

- Supervisor (Key Employee) – Manages stock, audits, and compliance
- 5 Zero-Hour Employees
- 1 Guaranteed Hours Cleaner (30h/week)
- 4 Self-Employed Contractors

This lean team handles all day-to-day cleaning, allowing the current owners to focus on strategy and admin.

Marketing:

The Business operates a well-designed website and carefully coordinated social media presence including Facebook, working together to bring new clients.

Growth Potential:

The business currently serves <1% of its addressable market. With modest investment in:

- Recruitment
- Lead handling/callbacks
- Google/Facebook marketing

...it is entirely feasible to double the turnover within 12 months. The only barrier to growth has been the availability of cleaners, which a committed new owner can easily overcome with a proactive hiring push.

Territory Value:

An empty franchise territory of this size would typically cost £71,760 + VAT. This resale includes:

- A trading business with staff and systems
- Over 120,000 ABC1 households (middle and upper-class households with a higher level of disposable income). in an exclusive territory.
- Existing customer base and brand goodwill

Reason for Sale:

The current owners have a background in professional services and are now pursuing opportunities in their career specialisms. Having proven the model and built a solid base, they are seeking a buyer who will continue the business's growth journey.

Support & Handover:

- Full handover included
- Willing to offer monthly one-to-one support for 6 months
- Supervisor will remain with the business
- Franchisee training included in sale price

Confidentiality

The team is not currently aware of the planned sale. Confidentiality is essential, and an NDA will be required for full disclosure.

Next Steps

If you are a motivated buyer looking for a profitable, well-run, and scalable cleaning business — this is a rare opportunity to step into a fully operational setup with major growth potential and franchise backing.

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Next Steps & Contact

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