



ABERCORN BUSINESS SALES

SUCCESSFULLY SELLING YOUR BUSINESS



Commercial, Construction & Residential Cleaning Business for Sale

Greater Manchester but Fully Relocatable

Asking Price: £60,000

Reference: CC11-ABS | Confidential Memorandum

This sale includes all rights to the Business brand, Trademark, Website, CRM, intellectual Property, Client Data, Marketing Assets, Digital Systems, Goodwill and Marketing Collateral

2025 Forecast Turnover £174,000

50% Commercial 50% Domestic

Low overhead, remote-first operation with optional serviced office

The net profit margin has remained healthy and scalable. Full financial accounts are available upon request.

A trusted cleaning services brand with scalable potential and strong recurring income

Reason For Sale: The Owner is pursuing a new business venture

(The parent company is not included in the sale)

Key Highlights

- Established brand with registered trademark and full digital infrastructure
- Recurring commercial and residential contracts
- CPD Approved provider with trained, vetted, and DBS-checked staff
- Low overhead, remote-first operation with optional serviced office
- Turnkey opportunity ideal for buyers in Cleaning, franchising, or facilities management

Business Overview

The Business is a professional cleaning brand serving residential homes, schools, commercial offices, and post-construction sites across Greater Manchester and beyond. With a loyal base of repeat clients and a reputation for speed, flexibility, and quality, the Business is primed for regional growth and diversification.

Originally founded to meet urgent demand for last-minute commercial cleans, the company has evolved into a trusted operator with consistent contracts and a full operational infrastructure already in place.

Services Offered

- Standard Cleaning & Deep Cleaning
- One-off & Recurring Residential Cleans
- End/Start of Tenancy Cleans
- Construction Site and After-Build Cleans
- Commercial Cleaning (offices, schools, etc.)

Client Base

Regular customers include:

- 2 Local Councils
- 2 Construction Firms

- 2 Commercial Clients
- Numerous Residential Customers (recurring or as needed)

The Business benefits from a reliable mix of long-standing relationships and ad-hoc projects, supported by responsive service and a strong word-of-mouth reputation.

Competitive Advantages

- Flexible, last-minute availability
- Trained and DBS-checked staff
- Personalised client service
- Proven reliability and reputation
- Competitive pricing model

Marketing & Technology

The Business has invested in modern digital tools and visibility, enabling efficient operations and client communications.

Marketing Channels:

- Google Ads
- Facebook Advertising
- Local directories
- Occasional direct mail campaigns

Technology Stack:

- Website
- Progressive Web App (PWA)
- CRM system
- Digital shift & staff tracking
- Online bookings & digital payments
- Route planning & scheduling
- WhatsApp Business & email comms
- Google Drive for cloud-based document management

Brand & Online Presence

- Registered Trademark:
- Website:
- Google Business Profile
- Social Media Accounts
- CRM & Client Data
- Digital Brochures & Marketing Materials

Staffing

2 Full-time (Remote)

Client Services & Operations

25 Part-time Staff

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Cleaners and General Assistants
(zero-hours)

All team members are experienced and trained in-house to deliver consistent service. The client service manager is a key staff member and an important asset for operational continuity.

Opportunities for Growth

- Expand into local government or council cleaning contracts
- Introducing specialist services (e.g., fogging, pressure washing)
- Scale marketing and SEO to grow inbound leads
- Hire outbound sales team to drive new Business
- Build structure for franchising or multi-site expansion

Handover & Transition

- Full training and handover support available
- Owner willing to remain involved during transition period
- Willing to sign a non-compete agreement

Reason for Sale

The owner is launching a new business venture in the home maintenance sector and is therefore divesting the cleaning brand to allow full focus on the new project.

Who Should Buy This Business?

- Existing cleaning businesses looking to expand their footprint
- Entrepreneurs seeking a turnkey, profitable brand
- Franchise developers or facility management operators
- Buyers looking for recurring income and low-overhead operations



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Next Steps & Contact

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