



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Profitable Branded Franchise Pizza Takeaway & Delivery Business for Sale in Prime Brentwood Location.

Prime Brentwood Location Baytree Centre, Brentwood

Asking Price: £125,000

Reference: CFR-015 | Confidential Memorandum

Turnover: Consistent weekly sales of circa £5,000.

Prime Brentwood Location Baytree Centre, Brentwood

Opportunity Highlights:

- **Established & Profitable:** Generating consistent weekly sales of approximately £5,000 from a busy retail center in Brentwood.
- **Strong Online Presence:** Benefits from robust online ordering through major platforms and a loyal, expanding repeat customer base.
- **Renowned Franchise Model:** Operates under a recognized franchise, providing an easy-to-operate business with established brand appeal and ongoing support.
- **Immediate Income & Growth Potential:** Fully equipped, ready for immediate takeover by an owner-operator or investor, with clear pathways for scaling revenue.

Business Differentiators:

- **Superior Product Quality:** Renowned for delivering unbeatable quality, centered on a unique, in-store daily made fresh dough.
- **Diverse Menu:** Offers a comprehensive menu that goes beyond pizza, including signature pizzas, gourmet burgers, a variety of sides, and delicious desserts.
- **Cutting-Edge Marketing:** Leverages AI-powered digital marketing strategies to drive revenue, with every campaign precisely measured for optimal return on investment.

This is an ideal acquisition for individuals seeking a high-demand, profitable food business with significant growth prospects in a thriving community.

Business Overview

- **Established:** August 2025
- **Location:** Baytree Centre, Brentwood
- **Type:** Franchise takeaway & delivery food business

This is a modern, fast-growing takeaway and delivery operation specialising in pizzas, sides, and drinks. The business operates both in-store and through major online delivery platforms including Just Eat, Uber Eats, and Deliveroo.

Investment Highlights

- Strong weekly turnover of approx. £5,000
- Established and growing online ordering channels
- Recognised franchise model with systems in place
- 4.2 Google rating supporting customer satisfaction
- Prime retail location with consistent footfall
- Simple operation with minimal staffing requirements
- High-margin product offering

Products & Services

- Freshly prepared pizzas with customisation options
- Sides, desserts, and drinks
- Collection and delivery service

- Late opening hours capturing evening and late-night demand

Opening Hours:

MONDAY	12pm-11pm
TUESDAY	12pm-11pm
WEDNESDAY	12pm-11pm
THURSDAY	12pm-11pm
FRIDAY	12pm-11pm
SATURDAY	12pm-11pm
SUNDAY	12pm-11pm

Customer Base

The business serves a broad and repeat-driven customer base including:

- Local residents and families
- Students and young professionals
- Late-night takeaway market
- Online repeat customers via delivery apps

Competitive Position

Competes with national brands such as Domino's and Papa John's but differentiates through:

1. Strong value-for-money deals
2. Flexible menu and customisation
3. Fast and reliable service
4. Late trading hours
5. Strong presence across delivery platforms

Financial Summary

- Turnover: Circa £260,000 (annualised)
- Weekly Sales: £5,000
- Gross Profit: £4,000 per month
- Net Asset Value: £110,000

Buyer Potential:

Projected profit margins of 10–20% achievable, with upside through improved marketing and cost control.

Operations

- Staff: 2 full-time employees
 - Ease of Transfer: New owner can be operational within 1 week
 - Systems: Franchise Point Of Sale, delivery integrations
 - Owner Support: Full handover and training provided
-

Property Details

- Tenure: Leasehold (approx. 4 years remaining)
 - Rent: £28,000 per annum
 - Rates: £9,000 per annum
 - Location Brentwood CM14
 - Fully fitted commercial unit with CCTV, security systems, and utilities
-

Growth Opportunities

Significant upside exists for an ambitious buyer:

- Increase visibility and promotions on delivery platforms
 - Expand menu (e.g., vegan, healthy, trending items)
 - Strengthen social media marketing (Instagram, TikTok, Facebook)
 - Introducing loyalty schemes and targeted offers
 - Develop catering and local partnerships
 - Extend brand footprint or open additional locations
-

Reason for Sale

Sale due to owner's health and relocation plans. This presents a genuine opportunity for a buyer to acquire a trading, growing business with motivated sellers.

Why This Business Will Sell Quickly

- Immediate income with proven sales
 - High-demand sector (takeaway & delivery)
 - Scalable model with clear growth levers
 - Minimal technical skill required
 - Fully operational and transferable
-

Next Steps

Serious buyers are invited to register interest.
Further financials and operational details will be released upon NDA.

To Register Interest, you will need to fully complete our Confidentiality Agreement. Please contact Abercorn Business Sales. e-mail: expert@abercornbusinesssales.com or telephone: [0800-246-1313](tel:0800-246-1313)

Commercial Finance:

Abercorn Business Sales are specialists in highly confidential off-market business sales. Should you

require commercial finance, we have a panel of leading commercial finance brokers with access to the whole market to enable you to source the best possible terms.





ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Next Steps & Contact

Abercorn Business Sales

0800 246 13 13

expert@aberncornbusinesssales.com

aberncornbusinesssales.com