



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Thermoplastic Line Marking Specialist Business for Sale - High-quality road marking and white line services

Somerset / Fully Relocatable

Asking Price: £120,000

Reference: CG01-ABS | Business Memorandum

Turnover: circa £150-160,000 p.a. For the current year

Gross Profits: circa 50-60%

Owner drawings circa £80,000 p.a.

Key Selling Points:

Loyal Client: Base: 75% of all business is repeat business.

Excellent Reputation: Known for high-quality workmanship and word-of-mouth referrals.

Consistent Profits: Demonstrates reliable profitability.

Growth Potential: Strong opportunity for business expansion.

Business Overview:

Our client is a well-established thermoplastic line marking specialist based in Yeovil, Somerset, providing high-quality road marking and white line services for over 30 years. Serving a range of clients including councils, schools, factories, and retail parks, the business has earned a sterling reputation for reliability and craftsmanship.

Core Services:

- Road marking for car parks, playgrounds, factory sites, etc.
- Custom markings for logos, letters, and school playground games.
- Services include new project linings, refurbishing existing lines, and removing unwanted markings with thermal lance technology.

Client Base:

- 75% regular clientele.
 - 25% new clients, driven by a strong word-of-mouth reputation.
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Location & Equipment:

This business is fully relocatable, requiring only a yard or container for stock. The sale includes a road marking trailer and truck, paint spray machine with a trailer, and all necessary equipment to operate immediately.

Accreditations

The business is CHAS-registered and holds SSIP accreditation, ensuring compliance with industry safety standards.

Marketing

The Business enjoys a strong online presence two websites includes websites on Scoot, Yell, Facebook, and Google, driving continuous lead generation.

Business Operations:

- Hours: Monday to Friday, 9 a.m. – 5 p.m., with variable hours based on project needs, including weekends.
 - Handover: The current owner is committed to ensuring a smooth business transfer, offering full handover support.
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Growth & Expansion:

While the business currently focuses on smaller projects, there is significant potential to expand into major highway contracts, which the current owner has opted not to pursue.

Reason for Sale:

The business is being sold due to health reasons.

Recommendation:

This is an excellent opportunity for a buyer seeking a well-established, profitable business with a strong market presence and plenty of growth potential in the thermoplastic line marking industry.



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Next Steps & Contact

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