



**ABERCORN BUSINESS SALES**  
SUCCESSFULLY SELLING YOUR BUSINESS



**Well-established and Successful 5-Star Rated Car and Van Dealer  
Business for Sale**

South Yorkshire

**Asking Price: £500,000**

Reference: CV01-ABS | Confidential Memorandum

**Asking Price:** £500,000 Plus stock at valuation circa £950,000

**Turnover:** circa £9,600,000 Per Annum

**Gross Profits:** circa £505,000 Per Annum

Premises: The Business premises are available by separate negotiation.

Key Selling Points:

- Successfully operation from 2020.
- Outstanding customer service.
- Memorable brand and reputation.
- Strong team of dedicated people.
- Committed to delivering exceptional service.
- Superb digital platform.
- Superb Internet Marketing.
- Large Service & Preparation Centre.

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## Executive Summary

Abercorn Business Sales is delighted to present a thriving and long-established used car and van dealership and service centre, delivering strong financial performance and an outstanding reputation in South Yorkshire region.

Expert Servicing, Latest Diagnostics & Repairs for Any Vehicle

From routine maintenance to complex repairs, they provide comprehensive care for cars, vans, pick-ups, and electric vehicles.

The business has opened a large service & preparation center. With five ramps in place, including a ramp to carry commercial vehicles up to 5.5 tonnes. The equipment is all brand new; with the latest diagnostics and a fantastic customer waiting area. This gives consistency and a far larger customer database.

## Strong Financial Performance

Consistent sales volumes and excellent gross profit margins provide a stable financial foundation and

predictable cash flow.

### **Business Description:**

Abercorn Business Sales are pleased to offer a unique opportunity to acquire this well-established and successful 5-Star rated car and van dealer, which has only been made available for sale due to our client wishing to pursue other technology business interests.

The business offers a wide range of services, from finding the perfect new or used car to providing financing options.

Located in South Yorkshire, the business provides customers seeking to purchase a used car or van with as an enjoyable and stress-free experience as possible.

With test drive options and a delivery service the business offers a quality service for buying and selling used cars and vans, emphasising customer satisfaction.

The business has revolutionised the car buying and selling experience, aiming to provide an effortless and enjoyable process,

This is a unique opportunity to acquire a well-established and successful car dealer that has been successfully operating since 2020.

Business has embraced the online age and built a superb digital platform, with a strong internet presence and nationwide reach, this is a prime opportunity for the successful purchaser.

The business has established a memorable brand and a reputation for offering vehicles for sale in pristine condition from their extensive stock.

Their commitment to delivering outstanding customer service, transparency, and fair pricing has earned them a superb reputation.

### **Staffing:**

Buying this business will provide the successful purchaser with a team of talented and experienced professionals.

The dedicated staff members know the automotive industry and are committed to delivering exceptional service to their customers. This expertise will contribute to the growth of goodwill and continued success of the business.

### **Opportunities for growth:**

This business has the brand, reputation and the look and feel of a nationwide company. They also have a strong team of dedicated people who have bought into the mission.

The car buying business could be expanded, supplying more inventory to dealers. The business is currently focused on retail sales.

The successful buyer could expand the retail side of the business either with more physical locations or

a larger preparation and delivery hub for online sales.

More focus on sales metrics could achieve higher profit per transaction, whilst growing and running the business.

With the passionate customer loyalty, offering after sales, service, MOT, Air conditioning services and warranty work could be an easy way to improve profit without hugely effecting turnover.

#### Advertising and Marketing:

The Business operates a superb website, which is integrated with a comprehensive online sales, valuation, and finance platform.

The business has leveraged the online platforms: utilised its website so consumers can research, compare, and purchase cars remotely, enhancing accessibility and convenience, personalised marketing, and virtual showrooms.

The company has Optimised its digital presence, enhanced the visibility and engagement through search engine optimisation (SEO), social media marketing, and targeted advertising to reach potential buyers effectively.

#### **YouTube.**

YouTube enables this business to show videos of the inventory and to reach prospective clients.

#### **Training and handover:**

The current owners can provide full training and handover to the successful purchasers. Senior sales professionals and a manager are already in place to help guarantee that the ownership transfer goes smoothly.

**Reasons to buy:** this well-established, successful, and trusted 5-Star rated car and van dealer.

#### **Opportunity for Successful purchaser:**

The successful purchaser will acquire a highly effective and successful model to retailing used cars and light commercial vehicles. The business is unique as an independent retailer in four key areas.

The first is the powerful branding reflective of a national brand, the second is the strong consumer confidence, the 5-star customer reviews and high levels of repeat and referred business, the third is the strong customer focus approach with a bespoke renumeration model for the team, the fourth is the customer driven sales process and the hands-off self-service digital approach.

Last but not least, is the ability to generate inventory by means of a car buying business and without having to bid at the auction halls.

**Next Step:** To Register Interest, you will need to fully complete our Confidentiality Agreement Form (NDA).



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## Next Steps & Contact

Abercorn Business Sales

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