



## **ABERCORN BUSINESS SALES**

**SUCCESSFULLY SELLING YOUR BUSINESS**



**Established Amazon Seller with Superb Ratings & eBay Top-rated Seller known for providing quality products and services.**

Fully Relocatable

**Asking Price: £17,000**

Reference: ECA-018 | Confidential Memorandum

**Asking price Reduced from £25,000 to £17,000 (inclusive of stock circa £10,000) for Quick Sale!**

**Annual Sales:** In excess of £99,000 per annum.

Stock included in asking price £10,000 with a retail value of circa £35,000.

**Year established:** 2018.

**Key Benefits:**

- Strong Year on Year Sales Growth
- Excellent Amazon Ratings (six years)
- Superb eBay Score (9 Years)
- Great Low Price Product Sourcing
- Strong Online Presence

**Reasons to buy this established, online, profitable, eCommerce business.**

1. Strong Reputation: The Business has a positive reputation as a top-rated seller on eBay, and Amazon known for providing quality products and services.
2. Diverse Portfolio: Business boasts a diverse portfolio of goods sold on prominent e-commerce platforms like eBay, On Buy, and Amazon.
3. Established Brand: Business owns a registered brand with the UK IPO and has an established Amazon Brand store, showcasing credibility and potential for growth.
4. Scalability: Business model is designed for scalability, with the ability to manage large volumes of customers and a dedicated warehouse facility in place.
5. Growth Opportunities: There are opportunities for further growth and expansion within the business.
6. Quality Products: This eCommerce business offers high-quality products that meet customer needs.
7. Competitive Pricing: Pricing is competitive, providing value for money.
8. Excellent Customer Service: Excellent customer service is provided for a positive experience.
9. Wide Selection: eCommerce business offers a diverse range of goods across major online platforms.
10. Well-established status: This eCommerce business has been trading since 2016 and enjoys a well-established status on Amazon and eBay.

The business has long established arrangements to source products, included in the asking price is stock with a retail value of circa £35,000.

**Business Profile:**

The business offers a diverse portfolio of goods, retailing across the prominent eCommerce platforms such as eBay, Onbuy, and Amazon.

With an eye on scalability, the business model is adept at managing large volumes of customers, from the dedicated warehouse facility.

## **Operations:**

The eCommerce business operation is simple and effective, it involves buying and reselling goods online, operating on online marketplaces such as eBay, On Buy, Amazon, etc.

This includes buying pallets from Amazon, Gem wholesale internet auctions, returns, etc., and then reselling them.

## **Amazon Top rated seller:**

This eCommerce business is recognised as a top-rated Amazon seller, based on its rating score, having built a positive reputation for providing quality service and products to its customers, enjoying a long history with their Amazon account. The longstanding presence on Amazon has solidified the business reputation.

## **eBay Highlights:**

The business enjoys a strong rapport with eBay, consistently securing exclusive promotions on the coveted first pages of the platform every month. By leveraging the extensive eBay channels, the business has built a robust customer database, enabling targeted promotions and enhanced customer engagement.

## **Intellectual property protection:**

The company prides itself on owning a registered brand with the UK IPO, along with an established Amazon Brand store, currently in standby mode, awaiting strategic deployment.

## **Customer Base:**

The customer base is diverse, comprising individuals from various demographics and regions. Through the extensive presence on eCommerce platforms such as eBay, On Buy, and Amazon, the business has successfully catered to a wide range of customers seeking quality products at competitive prices.

## **Customer demographics:**

The customers span different age groups, ranging from young adults to seniors, with a significant portion falling within the age range of 25 to 75.

They come from diverse socio-economic backgrounds, including students, working professionals, and retirees. Geographically, the customer base extends throughout the United Kingdom and beyond, with a growing international clientele.

## **Growth Potential:**

The business is performing well, and there are opportunities for growth, using the existing channels and adding social media marketing.

Further Diversification of the product range will attract a broader customer base and keeps the offerings fresh and appealing.

## **Technology:**

The business employs cutting-edge customer service management through a robust platform providing

all the selling tools you need to manage, automate and grow the business.

The label printing operations are seamlessly integrated with Royal Mail's Click and Drop service, streamlining the shipping process and ensuring timely delivery to the customers.

**Support and Training:**

The vendors would be happy to stay and hand-over and are happy to provide training for an agreed handover period.

**Reason for Sale:**

The owner of this business is returning to his studies and education.

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## Next Steps & Contact

Abercorn Business Sales

0800 246 13 13

[expert@abercornbusinesssales.com](mailto:expert@abercornbusinesssales.com)

[abercornbusinesssales.com](http://abercornbusinesssales.com)