



ABERCORN BUSINESS SALES

SUCCESSFULLY SELLING YOUR BUSINESS



**Exceptional E-commerce Garden Centre Business for Sale in Somerset-offering
a superb range of high-quality plants delivered with care**

Fully Relocatable

Asking Price: £60,000

Reference: ECA-019 | Confidential Memorandum

Stock at valuation: Circa £30,000 (Negotiable).

Turnover: circa £150,000

The asking price includes:

- Two Superb Websites
- Social Media Channels (Facebook, Instagram, Pinterest, and LinkedIn)
- Turnover over £150,000 (with a high percentage of repeat business)
- Long Established Business (Founded in 1985)
- Fully relocatable business
- Regular and Reliable Customers

Key Selling Points:

- An outstanding opportunity to acquire a thriving e-commerce garden centre business with two high-performing websites, and a strong social media presence on Facebook, Instagram, Pinterest, and LinkedIn.
- This well-established internet business specialises in offering a superb range of high-quality plants, carefully selected and delivered with exceptional care, whilst enjoying a high percentage of repeat customers.
- With sales exceeding £150,000 per annum, a loyal customer base, and a reputation for excellence, this business is perfectly positioned for continued growth.
- This business offers an exciting opportunity in the booming e-commerce gardening sector, and as an e-commerce business, it is completely relocatable.

Business Description:

Seize the rare opportunity to acquire a thriving and well-established e-commerce garden centre in the picturesque county of Somerset. This highly regarded business specializes in a bespoke selection of high-quality, hard-to-find plants, catering to garden enthusiasts and professional landscapers alike.

With a superbly designed website, the business offers an extensive range of Specimen Plants, Trees, Roses, Unusual Plants, Fruits & Edible Plants, Shrubs, Perennials, Grasses & Bamboo, Climbers, Ferns, Hedging, Conifers, Gloves, and Hand Tools. It operates as both a reseller and a grower, cultivating select shrubs, perennials, climbers, and conifers for retail.

This fully established and reputable business provides a seamless turnkey opportunity, allowing a new owner to step in and continue its impressive growth trajectory. With award-winning plants, a no-quibble guarantee on hardy plants, and garden design options, it has built a strong reputation for quality, value, and customer satisfaction.

With a loyal customer base, a growing online presence, and a proven track record of success, this business is perfectly positioned for further expansion in the booming e-commerce gardening sector.

Key Highlights:

- ? Long-established and consistently growing business
- ? Extensive product range, including rare and specialist plants
- ? Strong online presence and secure shopping experience

- ? Highly reputable brand with exceptional customer loyalty
- ? Opportunity for expansion and further growth

Location: The business is superbly located in Somerset but fully relocatable.

Premises: The property is owned but the business is fully transportable and there is an option to lease nursery if required at an agreed sum.

Key Features:

- **Diverse Plant Range:** Offering a wide selection of uniquely curated plants.
- **Established Online Presence:** Fully functional, attractive, well-layout, and easy-to-navigate e-commerce website designed for optimal user experience and sales conversion. The business specialises in rare and exotic plants for both indoor and outdoor environments.
- **Robust Social Media Profiles:**
 1. Facebook: 582 followers, featuring highly engaging posts and vibrant community interactions.
 2. Instagram: Showcasing stunning visuals of the plants and gardening tips.
 3. Pinterest 854 followers, 6.7K monthly views.- **Outstanding Reputation:** Excellent reviews on both Google and Trustpilot, reflecting high customer satisfaction and trust. This business comes with all branding elements and an established social media platform, ensuring a seamless transition and immediate online presence for the new owner. Ideal for entrepreneurs looking to step into a well-loved and profitable sector.

Employees: This online business has three part-time employees ready to support the new owner and foster business growth.

Environmental Practices: The Garden Centre operates with leading environmental practices and has been inspected and approved by the Department for Environment, Food & Rural Affairs.

Known for friendly service and a wide range of award-winning garden plants, including shrubs, perennials, grasses, climbers, ferns, bamboo, and hedging plants, the business is dedicated to customer satisfaction.

Growth and Expansion: The business has developed an amazing reputation, scope for growth through the implementation of additional marketing strategies.

Business handover: Our client will be delighted to provide a complete handover support of the Business to ensure a successful transfer. We strongly recommend this Business to potential buyers looking for a reputable business in the e-commerce sector.

Reason For sale: Our clients are offering the business for sale to facilitate their plans for retirement.

Don't miss out on this exceptional business – contact us today for more details!

Next Step: To Register Interest, you will need to fully complete our Confidentiality Agreement form (NDA).



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Next Steps & Contact

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