



**ABERCORN BUSINESS SALES**  
SUCCESSFULLY SELLING YOUR BUSINESS



## **High-Margin Sustainable Furniture Resale Business with Established Brand & Strong Online Demand**

Fully Relocatable

**Asking Price: £60,000**

Reference: FB04-ABS | Confidential Memorandum

**Asking Price :** £60,000 inclusive of stock.

**Annual Profits:** Highly profitable, low-overhead model generating £55,000–£65,000 net Annual profit

**Annual Revenues:** annual revenues of £90,000–£95,000

### **Business Description:**

Profitable and fast-growing sustainable furniture resale business with a strong brand presence and 66,000 plus engaged social media following.

Specialising in curated pre-loved dining furniture, the business benefits from consistent demand, high margins, and a highly efficient low-overhead model.

Established reputation within the circular economy sector with nationwide delivery capability. Significant opportunity to scale marketing, stock levels, and operational capacity.

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### **Key Investment Highlights**

- Highly profitable, low-overhead model generating £55,000 to £65,000 net profits
  - Established brand with 66,000 plus engaged Instagram following
  - Proven demand with consistent sales and repeat/referral customers
  - Unique niche positioning with limited direct competition
  - Fully home-operable and location-independent
  - Strong alignment with growing sustainability and circular economy trends
  - Scalable opportunity via marketing, stock expansion, and partnerships
  - Simple, transferable model with no specialist skills required
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### **Executive Overview:**

This business is a sustainable furniture resale business specialising in sourcing, matching, and supplying pre-loved dining tables and chairs. Built on over 10 years of experience, the business has developed a strong reputation for quality, style, and sustainability.

Operating on a lean, home-based model, the business generates annual revenues of £90,000–£95,000 with strong margins and consistent profitability. It combines efficient sourcing systems with a highly engaged online audience to drive ongoing demand.

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### **Business Background:**

The business originated from a small-scale garage operation and has evolved from an 8-year predecessor venture into a refined, higher-margin model. Established in 2024 in its current form, it retains the expertise, brand identity, and customer demand built over time.

Owned and operated by two founders, the business has achieved strong market recognition within its niche. It has diverted over 30,000 chairs and 9,000 tables from waste, reinforcing its credibility and mission-led positioning.

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### **Products & Services:**

Core offerings include:

- Curated pre-loved dining tables and chairs
- Bespoke matching individual pieces into cohesive sets
- Nationwide delivery via courier partners

**Key differentiators:**

- Unique matching and styling process
  - Focus on solid, high-quality furniture
  - Strong brand identity and aesthetic positioning
  - Sustainable, circular business model
  - Competitive pricing versus new furniture alternatives
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**Customers & Market Position:**

The business serves primarily retail customers seeking affordable, high-quality, and sustainable furniture solutions.

**Customer profile:**

- Style-conscious homeowners
- Environmentally aware consumers
- Small commercial buyers (cafés, holiday lets, hospitality venues)

**Market position:**

- Strong niche presence with limited direct competition
- Supported by high engagement on social media (66k+ audience)
- Proven repeat and referral-based demand
- Positioned within a rapidly growing circular economy sector

Demand for sustainable furniture continues to increase as consumers shift away from disposable, mass-produced products, creating a favourable long-term growth outlook

This is a rare opportunity to acquire a distinctive, profitable, and highly scalable business positioned at the forefront of the sustainable living movement.

Next Step: Strictly confidential sale. Further information will be provided to qualified parties upon execution of a Non-Disclosure Agreement (NDA), Please contact Abercorn Business Sales



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## **Next Steps & Contact**

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