



# **ABERCORN BUSINESS SALES**

## **SUCCESSFULLY SELLING YOUR BUSINESS**



**The Successful, Profitable and Well-Established DE Photo Franchise  
for East Anglia**

East Anglia

**Asking Price: £110,000**

Reference: FR01-ABS | Business Memorandum

**Annual Turnover** circa £110,000

**Annual Gross Profit** circa £80,000

**Sale includes** Assets of circa £35,000 including a fully equipped van, fully fitted with all equipment, monitors, pcs, printers etc.

## Executive Summary

This is an outstanding opportunity to acquire a successful, profitable and established DE Photo Franchise, part of the UK and Ireland's largest school, sport, corporate, and event photography company.

DE Photo was founded in 2002, DE Photo has over 22 years of proven success in providing high-quality, print-on-site event photography.

With a reputation built on excellence and customer satisfaction, DE Photo offers a profitable, low-overhead business model in a flourishing and recession-proof industry.

The available franchise offers the chance to join a leading franchise network, with comprehensive training, ongoing support, and exclusive territorial rights.

DE Photo is a recognised market leader, with extensive repeat business from schools, sports clubs, and corporate clients.

## Key Highlights:

- **Established Brand:** Over 22 years of successful operations, a leader in the event photography industry.
- **Exclusive Territory:** The Franchise benefits from a protected territory with ample opportunities to capture a growing market.
- **Comprehensive Training & Support:** No prior photography experience is needed. The vendor will provide comprehensive handover. Training and continuous support is available via head office.
- **Immediate Cash Flow:** No invoicing is required as payments are taken on-site during events, ensuring instant cash flow.
- **Proven Business Model:** A streamlined and profitable business with low overheads and high-earnings potential.
- **Repeat Business:** Ongoing relationships with schools, sports clubs, dance academies, and corporate clients provide continuous opportunities.
- **Online Sales Platform:** Over 60 million photos from past events are available on DE Photo's robust e-commerce platform, generating ongoing sales.
- **Lifestyle & Financial Freedom:** A flexible business model with the potential for personal growth and a lucrative income.

## About DE Photo

DE Photo is the UK and Ireland's largest sports and event photography business, renowned for capturing stunning images of school activities, sports events, corporate functions, and more.

Since its inception, DE Photo has covered over 40,000 events, working with over 500 schools and 1,000 sports and dance clubs across a broad range of activities.

The company's unique business model revolves around print-on-site photography, where customers

receive their photos immediately after the event. In addition, the company offers an after-event sales service through its website, ensuring the Franchise earns income long after the event concludes.

## Franchise Opportunity

Becoming a DE Photo Franchisee offers an all-inclusive, well-established business model, with a structured framework for success. The successful purchaser will acquire a turnkey business package, including the photographic equipment, marketing materials, and access to DE Photo's proprietary event management system.

### What's included in the Franchise Sale:

- Full equipment package: Professional-grade cameras, printers, and on-site sales tools.
- The fully equipped event vehicle.
- The relationships with local schools, sports clubs, and corporate clients.
- Comprehensive training: Ongoing training from experts in both photography and business management.
- National recognition: Association with a trusted, market-leading brand.
- Ongoing support: The franchisor provides operational, technical, and marketing support every step of the way.

### Why DE Photo?

The DE Photo franchise stands out from the competition, offering a low-risk, high-reward business with immediate revenue-generating potential. Most of the DE Photo's work is repeat business, with long-standing relationships with many prestigious schools, sports organizations, and corporate clients. With event photography demand consistently rising, this franchise is ideally placed for future growth.

### Additional benefits:

- A flourishing marketplace: The event and school photography market continue to expand, with DE Photo at the forefront.
- No invoicing or delayed payments: Payment is taken on the day of the event, ensuring a smooth cash flow.
- After-event web sales: DE Photo's Head Office handles online sales, providing an additional income stream with minimal effort from Franchisees.

### Financials

- Asking Price £110,000 including assets with a value of circa £35,000 including fully equipped van which has all equipment, monitors, pcs, printers etc
- Turnover circa £110,000
- Gross Profit circa £80,000
- Low Overheads: Operating costs are kept minimal due to the simplicity of the business model.
- High Profit Margins: Immediate payments at events mean there is no waiting for invoices to be settled, offering substantial profit potential.

**Established Online Presence:** This successful, well-established and profitable franchise enjoys a fully functional, attractive, well-layout, and easy-to-navigate website designed for optimal user experience.

### Robust Social Media Profile:

The business enjoys excellent Facebook, Instagram and Twitter accounts, featuring highly engaging

posts, images and vibrant community interactions.

### **Handover.**

The successful purchaser will receive comprehensive training and support to ensure a smooth transition for the new owner.

### **Next Steps**

If you are looking for a Business with flexibility, high-income potential, and the backing of a well-established brand, this is the franchise for you. DE Photo offers the chance to run your own successful business in a growing and profitable industry.

To explore this exciting opportunity, please contact us to arrange a detailed discussion about your potential future with DE Photo.

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## Next Steps & Contact

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