



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Cheshire.

Asking Price: £75,000

Reference: HB02-ABS | Confidential Memorandum

Asking Price: Offers in the Region of £75,000 (including fixtures & fittings)

Key Selling Points

- **Award-Winning & Established:** Step into a profitable, fully operational business with a prestigious reputation and a strong team already in place.
- **Exclusive Franchise Rights:** As the first official franchise, the sale includes exclusive rights for the Stockton Heath territory, complete branding, marketing assets, and a proven operational blueprint.
- **Unique Market Position:** The business stands out by combining high-end hairdressing with premium spa services, catering to a niche wellness market.
- **Strong Client Base:** The salon benefits from strong customer loyalty, with 2,600 annual client visits and a 40% rebooking rate, ensuring stable, recurring revenue.
- **Experienced Team:** A dedicated team of 8 staff, including a Salon Manager and a guaranteed monthly Room Renter, is trained to deliver a consistently high-quality client experience.

Business Overview

This well-established hair salon and spa offers a unique, self-care sanctuary for its loyal clientele. As the first official franchise location, the business provides a profitable operation, exclusive franchise rights, comprehensive operational support, and access to a nationally recognized brand.

Renowned for its exceptional client experience, the salon has a 5-star Google rating and received an award for customer service. The beautifully designed space includes a welcoming salon floor, three private treatment rooms, and a dedicated team of skilled professionals.

Financial Summary

Financial Metric	Last Financial Year	Projected 2024
Sales	£186,000	£235,000

Business History & Ownership

Founded by the current owner, the salon has evolved into a thriving, wellness-oriented business. The owner is selling due to personal circumstances but is committed to a smooth and supportive transition for the new owner.

Premises & Facilities

- **Leasehold Property:** Located in an affluent area of Warrington.
- **Layout:** Includes a salon floor, three treatment rooms, a basement for stock, a private garden, and a two-car garage.
- **Details:** 5 years remaining on the lease (until March 2030).
- **Rent:** £21,600 per annum.
- **Business Rates:** £228 per month (eligible for small business relief).

Staff & Operations

- Staff: 4 full-time and two part-time staff, plus a self-employed beautician who rents a treatment room for £433 per month.
- Systems: Operations are streamlined with Shortcuts software for appointment management and detailed training manuals to ensure staff continuity.

Growth Opportunities

- Expand Services: Introduce new spa treatments within the existing premises.
- Enhance Marketing: Drive sales and profitability through increased marketing efforts and new recruitment initiatives.
- Scale the Business: Consider exploring franchising of the spa division to expand the business further.

Why Buy This Business?

This is a rare opportunity to acquire a unique, profitable, and highly regarded business with exceptional growth potential. With a strong brand, proven financials, a loyal client base, and a dedicated team, this business is ideally positioned for a motivated buyer to step in and continue its success.

Reason for Sale: The current owner is selling due to personal circumstances (career change after having a child). They are committed to ensuring a seamless handover to the new owner.

Next Step: You will need to fully complete our Confidentiality Agreement for further details and arranging a viewing.

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Next Steps & Contact

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