



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Established Premium Barbershop and Coffee Shop for Sale

Blackwater, Hampshire

Asking Price: £80,000

Reference: HB05-ABS | Confidential Memorandum

Strong Brand • Loyal Customer Base • Excellent Reputation • Significant Growth Potential

Asking Price: Offers in the region of £80,000

Current Turnover: Circa £150,000

Net Asset Value: Circa £15,000-£20,000

Tenure: Leasehold

Executive Summary

· An exceptional opportunity to acquire a highly regarded and rapidly growing barbershop and coffee shop business located in a prominent trading position within Blackwater, Hampshire.

· Established in 2017, and has built an outstanding reputation for customer service, professionalism, and contemporary barbering expertise.

· The business combines a thriving modern barbershop with an expanding coffee shop operation, creating multiple revenue streams and a highly attractive customer experience.

· The business enjoys a prime location adjacent to Blackwater railway station and a busy parade of retail units, benefiting from substantial footfall and repeat customs.

· The company has demonstrated impressive growth, with turnover increasing from £83,297 in 2023 to £151,037 in 2024 following significant investment of approximately £40,000 into the business.

· With over 4,000 registered clients, more than 1,000 five-star reviews, and an excellent 4.8-star Google rating, the business provides an outstanding platform for further expansion.

Investment Highlights:

Established Since 2017

Successfully trading for approximately eight years with a proven track record and strong local brand recognition. The business has four Barbering and one hair washing stations.

Exceptional Reputation

- Google Rating: 4.8 Stars
- Booksy Rating: 5 Stars
- Over 1,000 Five-Star Reviews
- Booksy Recommended Business

Loyal Customer Base

- More than 4,000 registered clients
- Significant repeat customer revenue
- Strong local community presence

Multiple Revenue Streams

- Professional barbering services
- Premium coffee shop operation
- Online booking system
- Food delivery platform opportunities

Significant Recent Growth

Turnover growth of over 81% between 2023 and 2024.

Prime Trading Location

- Busy retail parade
- Close proximity to Blackwater railway station
- Excellent visibility
- Two designated parking spaces

Fully Staffed Operation

- 3 Experienced Barbers
- 1 Barista
- Established operational systems

Growth Opportunities

Substantial opportunities remain to further develop both the barbering and coffee shop operations.

Business Overview

The business offers professional men's grooming services alongside a complementary coffee shop operation, creating a modern lifestyle destination rather than a traditional barbershop.

The owners attribute the company's success to:

- Outstanding customer service
- Highly skilled staff
- Professional standards
- Keeping up with current trends
- Convenient location

The business has invested heavily in creating an attractive customer environment and modern operating systems, resulting in excellent customer loyalty and repeat business.

Services

Barbering Services

- Modern men's haircuts
- Skin fades
- Beard trimming
- Styling services
- Professional grooming treatments

Coffee Shop

- Fresh coffee
- Hot drinks
- Refreshments
- Customer waiting area

The recent launch of the coffee shop operation provides significant additional growth potential.

Marketing & Digital Presence

The business maintains a strong online presence through:

- Professional website
- Google Business Profile
- Social media marketing
- Booksy booking platform

The business benefits from substantial customer-generated reviews and recommendations which continue to drive new client acquisition.

Customer Base

The business serves a broad customer demographic drawn from:

- Local residents
- Commuters
- Business professionals
- Students
- Families

Key customer statistics include:

- 4,000+ registered customers
- 1,000+ five-star reviews
- Strong repeat booking rates
- Loyal local following

Customer retention levels are exceptionally strong and represent one of the business's most valuable assets.

Financial Performance :

Turnover

	Year	Turnover
	2022	: £78,538
	2023	: £83,297

2024

: £151,037

The business has achieved substantial revenue growth following investment into expansion and operational improvements.

Net asset value is estimated at approximately £15,000 - £20,000.

Further financial information will be made available to qualified purchasers following the signing of a confidentiality agreement.

Premises Details:

Tenure

Leasehold

Lease

- Original 15-year lease
- Approximately 7 years remaining

Rent

£17,600 per annum

Business Rates

Currently the business is £800 per year.

Property Features

- Parking spaces are double sized so 4 cars can fit in the two spaces
- Attractive retail unit
- Busy parade location
- Excellent customer access
- Strong visibility

Security

- CCTV monitoring
- Security measures in place

Services

- Mains electricity
 - Water
 - Sewerage
 - Broadband
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Staff

The business operates with an experienced and established team comprising:

- 3 barbers (2 employed and 1 self-employed) and 1 employed barista.

All employees are employed under formal contracts and contribute significantly to the smooth running of the operation.

Growth Opportunities

The business offers numerous opportunities for further development:

Expand Barbering Capacity

Additional barber chairs could significantly increase daily revenue.

Coffee Shop Expansion

The coffee shop operation offers considerable growth potential.

Delivery Platforms

The coffee shop has recently joined Deliveroo and Just Eat, creating opportunities to increase sales and expand customer reach.

Increased Marketing

Further investment in:

- Social media advertising
- Local marketing campaigns
- Search engine optimisation
- Community partnerships

could generate substantial additional revenue.

Extended Opening Hours

Potential exists to increase trading hours and maximise utilisation of the premises.

Transition & Handover

The owners are committed to supporting a successful transition and will provide comprehensive training and handover assistance.

The business can be successfully operated by:

- Existing barber shop operators
- Owner-managers
- Investors
- Hospitality operators
- First-time business buyers

Industry experience would be beneficial but is not considered essential.

Reasons to Acquire:

- Established and profitable business
 - Excellent reputation
 - Strong online reviews
 - 4,000+ customer database
 - Prime trading location
 - Multiple revenue streams
 - Fully staffed operation
 - Significant growth opportunities
 - Modern booking systems
 - Proven turnover growth
 - Comprehensive owner handover
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Vendor's Reason for Sale

Pursuing other business interests and lifestyle opportunities and are committed to providing a comprehensive handover to ensure a smooth transition.

Opportunity

Businesses offering a combination of strong customer loyalty, an established brand, proven revenue growth and substantial expansion opportunities rarely become available in this location.

This represents an excellent opportunity to acquire a respected and growing lifestyle business with genuine future potential.



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Next Steps & Contact

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