



**ABERCORN BUSINESS SALES**  
SUCCESSFULLY SELLING YOUR BUSINESS



**Established & Profitable 24-Hour Gym in Prime Location Strong  
Membership Base (750 Members) & Growth Potential**

Hertfordshire

**Asking Price: £200,000**

Reference: HF03-ABS | Confidential Memorandum

**Annual Turnover:** circa £250,000

**Gross Profit:** circa £110,000

**Key Investment Highlights:**

- **Prime Hertfordshire Location:** Situated in a robust residential and corporate area with high footfall and a large potential member pool. Ample parking ensures convenient access for members.
- **Comprehensive Fitness Offering:** Features a complete suite of top-quality cardio equipment, dedicated functional training areas, a wide range of resistance machines, and free weights. The gym also offers popular virtual and live studio classes.
- **Welcoming & Safe Environment:** Cultivates a strong sense of community within a secure and inviting atmosphere, fostering member loyalty and retention.
- **High-Quality Equipment:** Equipped with premium fitness equipment, ensuring superior workout experience for members.
- **Personalised Coaching Programs:** Offers opportunities to generate additional revenue through tailored coaching services.
- **Engaging Social Group Training Classes:** A key driver of member engagement and community building.
- **Strong Community Feel:** A significant differentiator, fostering a loyal and supportive member base.
- **Premium Positioning:** Recognized as the leading 24-hour gym in the locality.
- **Customer Service Excellence:** Built on a foundation of exceptional, personal touch customer service.
- **Spacious & Well-Appointed Facility:** Features a large gym floor with high ceilings, creating a comfortable and motivating workout environment.
- **"Best Gym in the Community" Reputation:** Enjoys a strong local reputation with a highly loyal membership base.
- **Streamlined & Automated Operations:** The 24-hour model is inherently efficient, with automated processes and online member sign-ups, simplifying management.
- **Franchisor Support:** Benefits from the established brand recognition and national marketing efforts of the franchisor, along with ongoing business support if required.
- **Smooth Transition:** The current owner is committed to providing comprehensive handover support and training for as long as the buyer needs, ensuring a seamless transition.
- **No Reliance on "Key" Employees:** The business model is designed for efficient operation with a focus on excellent customer service rather than dependence on specific individuals.
- **Turnkey & Profitable:** An easy-to-run business that is already generating profit, with new members joining independently online due to the strong brand presence.
- **Natural Growth Potential:** Poised for continued growth driven by the franchisor's national advertising and marketing initiatives.

**Reasons Members Choose This Gym:**

- **Unparalleled Convenience:** Open and accessible 24 hours a day, 7 days a week, fitting seamlessly into any lifestyle.
- **First-Class Facilities:** Offers a comprehensive range of modern equipment and well-maintained facilities.
- **Diverse Training Options:** Provides a variety of engaging group training classes and personalized coaching to cater to all fitness levels and goals.
- **Supportive Coaching:** Highly qualified and encouraging coaches provide guidance and motivation.
- **Inclusive Community:** Fosters a friendly and welcoming environment where members support and encourage each other on their fitness journeys, allowing individuals to feel comfortable and

achieve their goals.

### Exceptional opportunity

This is an exceptional opportunity to acquire a well-established and profitable 24-hour gym strategically located in a highly desirable area of Hertfordshire.

Boasting a strong residential and corporate catchment, excellent accessibility with ample parking, and a loyal membership base, this turnkey business offers a new owner immediate cash flow and significant potential for future growth within the thriving fitness sector.

The sale is offered on a confidential basis due to the owner's exciting new family chapter.

### Financial Overview (Circa):

- Annual Turnover: £250,000
- Gross Profit: £110,000
- Asking £200,000

### Property Details:

- **Location:** Prime Hertfordshire location within a strong residential and corporate catchment area.
- **Annual Rent:** £58,000
- **Features:**
  - Security Alarm
  - Grills
  - CCTV
- **Services:**
  - Electricity
  - Mains Water
  - Sewerage
  - Broadband

### Business Hours:

- 24 hours a day, 7 days a week.

### Reason for Sale:

The owner is recently married and starting a family, presenting a genuine opportunity for the successful new owner to acquire a thriving business.

### Next Step:

This is a fantastic opportunity to acquire a well-performing 24-hour gym in a highly desirable location with a strong brand presence and significant growth potential. We encourage interested parties to contact us promptly to discuss this opportunity further and arrange a confidential viewing.





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## Next Steps & Contact

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