



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



**Established & Profitable 24-Hour Gym in Prime Location Strong
Membership Base (750 Members) & Growth Potential**

Hertfordshire

Asking Price: £200,000

Reference: HF03-ABS | Confidential Memorandum

Annual Turnover: circa £250,000

Gross Profit: circa £110,000

Key Investment Highlights:

- Prime Hertfordshire Location: Situated in a robust residential and corporate area with high footfall and a large potential member pool. Ample parking ensures convenient access for members.
- Comprehensive Fitness Offering: Features a complete suite of top-quality cardio equipment, dedicated functional training areas, a wide range of resistance machines, and free weights. The gym also offers popular virtual and live studio classes.
- Welcoming & Safe Environment: Cultivates a strong sense of community within a secure and inviting atmosphere, fostering member loyalty and retention.
- High-Quality Equipment: Equipped with premium fitness equipment, ensuring superior workout experience for members.
- Personalised Coaching Programs: Offers opportunities to generate additional revenue through tailored coaching services.
- Engaging Social Group Training Classes: A key driver of member engagement and community building.
- Strong Community Feel: A significant differentiator, fostering a loyal and supportive member base.
- Premium Positioning: Recognized as the leading 24-hour gym in the locality.
- Customer Service Excellence: Built on a foundation of exceptional, personal touch customer service.
- Spacious & Well-Appointed Facility: Features a large gym floor with high ceilings, creating a comfortable and motivating workout environment.
- "Best Gym in the Community" Reputation: Enjoys a strong local reputation with a highly loyal membership base.
- Streamlined & Automated Operations: The 24-hour model is inherently efficient, with automated processes and online member sign-ups, simplifying management.
- Franchisor Support: Benefits from the established brand recognition and national marketing efforts of the franchisor, along with ongoing business support if required.
- Smooth Transition: The current owner is committed to providing comprehensive handover support and training for as long as the buyer needs, ensuring a seamless transition.
- No Reliance on "Key" Employees: The business model is designed for efficient operation with a focus on excellent customer service rather than dependence on specific individuals.
- Turnkey & Profitable: An easy-to-run business that is already generating profit, with new members joining independently online due to the strong brand presence.
- Natural Growth Potential: Poised for continued growth driven by the franchisor's national advertising and marketing initiatives.

Reasons Members Choose This Gym:

- Unparalleled Convenience: Open and accessible 24 hours a day, 7 days a week, fitting seamlessly into any lifestyle.
- First-Class Facilities: Offers a comprehensive range of modern equipment and well-maintained facilities.
- Diverse Training Options: Provides a variety of engaging group training classes and personalized coaching to cater to all fitness levels and goals.
- Supportive Coaching: Highly qualified and encouraging coaches provide guidance and motivation.
- Inclusive Community: Fosters a friendly and welcoming environment where members support and encourage each other on their fitness journeys, allowing individuals to feel comfortable and

achieve their goals.

Exceptional opportunity

This is an exceptional opportunity to acquire a well-established and profitable 24-hour gym strategically located in a highly desirable area of Hertfordshire.

Boasting a strong residential and corporate catchment, excellent accessibility with ample parking, and a loyal membership base, this turnkey business offers a new owner immediate cash flow and significant potential for future growth within the thriving fitness sector.

The sale is offered on a confidential basis due to the owner's exciting new family chapter.

Financial Overview (Circa):

- Annual Turnover: £250,000
- Gross Profit: £110,000
- Asking £200,000

Property Details:

- **Location:** Prime Hertfordshire location within a strong residential and corporate catchment area.
- **Annual Rent:** £58,000
- **Features:**
 - Security Alarm
 - Grills
 - CCTV
- **Services:**
 - Electricity
 - Mains Water
 - Sewerage
 - Broadband

Business Hours:

- 24 hours a day, 7 days a week.

Reason for Sale:

The owner is recently married and starting a family, presenting a genuine opportunity for the successful new owner to acquire a thriving business.

Next Step:

This is a fantastic opportunity to acquire a well-performing 24-hour gym in a highly desirable location with a strong brand presence and significant growth potential. We encourage interested parties to contact us promptly to discuss this opportunity further and arrange a confidential viewing.

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Next Steps & Contact

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