



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Two Specialist Branded Dark Kitchens for Sale.

Battersea and Paddington.

Asking Price: £150,000

Reference: KB01-ABS | Confidential Memorandum

Confidentially Offered for Sale

Asking Price: £150,000 for the two kitchens.

Sales: Average £25,000 per month with Gross Profits of 25% to 35%

Key Selling Points

- The Kitchens are located in the Highly Affluent Central London areas of Battersea and Paddington.
 - The company has unique propositions in both its prime London delivery areas.
 - Currently, the kitchens have no competition in specialty dishes.
 - The other brands operated through the dark kitchens are established brands.
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- So far, the Kitchens have amassed over 500 reviews and likes for the Battersea Kitchen, the first site, while Paddington, the second site, is on track to achieve 500 likes and reviews.

Introduction

We are pleased to present this confidential sales memorandum highlighting the exceptional business opportunity presented by dark kitchens. Dark kitchens have emerged as a disruptive business model revolutionizing the restaurant industry, offering an efficient and profitable approach to food production and targeted marketing.

Business Model Overview:

Dark kitchens leverage food delivery apps and tap into a vast customer base, enabling the delivery of cuisines directly to customers' doorsteps. Dark kitchens minimize costs and maximize profitability by eliminating the need for front-of-house management and expensive high-street rent. These purpose-built facilities focus solely on food preparation and delivery, streamlining operations and reducing overhead costs.

Market Potential:

In the fast-paced world of food delivery and on-demand dining, dark kitchens have experienced remarkable success. With its vibrant food scene and thriving population, London has provided a fertile ground for dark kitchens to flourish.

The city's diverse culinary landscape attracts numerous virtual restaurant concepts, catering to various tastes and dietary preferences. Dark kitchens have particularly thrived in densely populated areas where customers crave high-quality food delivered promptly to their doorstep.

Key Advantages:

Cost-Effectiveness: Dark kitchens operate without a physical storefront, eliminating the need for expensive properties in prime locations.

This significantly reduces overhead costs, allowing operators to focus on maximizing their kitchen space, reducing costs, and experimenting with different concepts.

Convenience and Variety:

The rise of food delivery apps and changing consumer habits have fuelled the growth of dark kitchens. The convenience of ordering from home and the availability of a vast array of cuisines have made virtual eateries incredibly popular.

Low-Risk Platform:

Dark kitchens offer aspiring chefs and entrepreneurs a low-risk platform to test their culinary skills and experiment with innovative concepts.

By sidestepping the enormous capital investment required for a traditional restaurant, individuals can focus on refining their menus, optimizing operations, and building a loyal customer base.

Employees

3 team members, 1 full time and 2-part timers as of now

Future Outlook:

As the demand for food delivery continues to rise, dark kitchens are expected to remain dominant in the restaurant industry. Their ability to adapt to changing consumer preferences, leverage technology, and provide a platform for culinary experimentation makes them an appealing option for consumers and aspiring food entrepreneurs.

Conclusion:

Dark kitchens have revolutionized the food industry by maximizing profits and minimizing costs. This confidential sales memorandum has highlighted this business model's significant advantages and market potential, especially in cities like London. For further information and to explore this exceptional business opportunity, please get in touch with us at your earliest convenience.

Handover and Support: The owner is available to provide support post-sale if required. The Dark Kitchens are pretty straightforward to manage.

Reason for Sale:

Shift of focus to another business.

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Next Steps & Contact

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