



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Garden Maintenance & Landscaping Business for Sale

Hertfordshire

Asking Price: £110,000

Reference: LS05-ABS | Confidential Memorandum

Included in the Asking Price: Significant plant, equipment and vehicles covering the majority of maintenance and landscaping works

Current Turnover: £221,000 p.a.

Annual Adjusted Profits (pre-director drawings): circa £124,000 p.a.

Operating Profits: circa £96,000 p. a

Key Strengths

- **Consistent and Reliable:** This business boasts a stable income stream, remaining profitable even during economic downturns.
- **Specialist in the Sector:** Focused solely on garden-related business ensuring expertise.
- **Loyal Clientele:** Strong client base, many with over 15 years of continued patronage. Commercial and Domestic.
- **Experienced Workforce:** Team of experienced, reliable staff with good knowledge of gardening.
- **Reputable:** Well-regarded for dependability and excellent customer service.

Business Overview

This is a rare opportunity to purchase a successful, well-established, and profitable garden maintenance business. Established in 1998, the company has a strong track record in designing, building, planting, and maintaining gardens across North London, Hertfordshire, Cambridgeshire, and Essex. The business offers a comprehensive range of services, including:

- Garden maintenance
- Soft landscaping
- Planting design and installation
- Irrigation design and installation
- Landscape design and installation

The business maintains gardens for many regular clients, handling everything from garden layout and plant selection to irrigation installation, hard landscaping, and repairs.

It enjoys a steady flow of new business from client referrals, an established online presence,

Labour Force

The business has a stable workforce, with each employee managing their own round. Staff members have extensive plant knowledge and practical skills. All equipment is fully serviced and backup equipment available and replaced as needed, minimizing downtime due to equipment failure.

Client Contact

The manager personally visits each client, implementing proactive plans for planting, garden development, and seasonal requirements which expands the turnover with each client. The business's great reputation leads to frequent client recommendations.

Customer Service

The company consistently delivers on promises and agreements, providing reliable and high-quality services.

Online Presence

- Website: Fully functional, attractive, and easy-to-navigate.
- Social media: Social media is currently underutilized.

Key Opportunities

This business presents an excellent opportunity for a new owner to acquire a well-established company in a growing market. Opportunities include:

- Expanding the use of social media (currently not exploited) will greatly increase client base.
- Expanding the client base through targeted marketing
- Offering additional services such as garden design and irrigation systems installation
- Building long-term client relationships by demonstrating extensive gardening knowledge

Reasons to Buy

- Proven Track Record of Profitability: Steady revenue growth over the past three years (£182,366 in 2020 to £222,223 in 2023).
- Loyal and Established Clientele: Long history of repeat business, demonstrating high service quality.
- Experienced and Dependable Workforce: Skilled employees with good gardening knowledge.
- Strong Reputation: Known for dependability, high-quality work, and customer satisfaction.
- Opportunity for Growth: Potential to expand services and client base through social media channels.

Support and training:

The current owner is willing to provide the successful purchaser with a handover period to facilitate a smooth change of ownership.

Reason for Sale:

Retirement sale after 25 successful years.

Next Steps

To learn more about this successful, well-established, and profitable landscape gardening business, please you will need to fully complete our Confidentiality Agreement form (NDA).



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Next Steps & Contact

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