



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



**Aesthetics training centre specialising in delivering high-quality
education to both medical and non-medical students**

Lancashire

Asking Price: £250,000

Reference: MC05-ABS | Confidential Memorandum

Asking Price: Offers In Region Of £250,000

Annual fees exceed: circa £189,000

Gross Profits exceed: circa £156,000

Key Strengths

Highly Experienced Tutors:

- Freelance medical professionals deliver all courses, ensuring expert instruction and availability to stay on for a new owner's needs.

Accreditations:

- Qualify-approved center offering Ofqual-regulated qualifications.
- CPD-accredited training centre with over 30 approved courses.

Technological Advantage:

- Fully equipped with tools like Teachable, MailChimp, Google Classroom, and advanced lead generation systems to streamline operations and enhance the customer journey.

Extensive Reach:

- 13,000 Instagram followers
- 4,000 Facebook followers
- Database of 7,000 leads, generating 20 new leads daily
- 4,000 students on the email list

Safe Practice Guarantee:

- Policies and procedures ensure compliance with the highest safety and quality assurance standards.

Executive Summary:

This is one of the United Kingdom's leading aesthetics training centres, specialising in delivering high-quality education to both medical and non-medical students.

Established in 2019, the centre has built a strong reputation, standing among the top four training providers in the UK.

With students traveling from across the country and internationally to attend, the centre provides a comprehensive range of Ofqual-regulated qualifications and CPD-accredited courses, delivered by expert tutors who prioritise safe practices and industry excellence. The centre has an exceptional online presence, strong customer loyalty, and significant growth potential, making it a lucrative investment for a new owner.

Business Overview:

Location: Lancashire Confidential (provided upon request)

Year Established: 2019

Industry: Aesthetics Training and Non-Invasive Medical Cosmetic Treatments

The Centre delivers over 25 CPD-accredited training courses and six prestigious qualify qualifications equivalent to a master's degree. The centre caters to medical and non-medical professionals alike, offering training that aligns with industry-leading standards, and priding themselves on offering lifetime support to students, along with discounted rates for live model training and practical experience.

The centre's outstanding reputation is demonstrated by it's 5-star Google reviews and long-standing client trust.

Client Base and Market Outlook

Client Base:

- Over 4,000 past students with lifetime support are available via WhatsApp.
- A model list of 500 patients for live training courses, ensuring practical, real-world experience for trainees.
- A steady flow of full-price practitioner appointments.

Market Outlook:

The aesthetics and non-invasive medical cosmetics industry continues to grow exponentially, valued at £Billions globally. This business offers significant scalability potential for an ambitious new owner to expand course offerings, grow online training modules, and double profits with additional staff.

Opportunities for Growth:

- **Online Training Expansion:** Introducing online courses will allow the centre to cater to a global audience and further increase revenue streams.
- **Staffing:** Adding a dedicated sales assistant could optimise lead conversion and client engagement, driving immediate growth.
- **Franchise Model:** With an already strong reputation, the centre has the potential to expand through franchising opportunities.
- **CQC Registration:** Currently in process, achieving Care Quality Commission (CQC) approval will further enhance the company's credibility and attract high-end clientele.

Financial and Operational Highlights:

Key Metrics:

Database of over 7,000 leads with 20 new leads generated daily.

13,000 Instagram followers and 4,000 Facebook followers ensuring ongoing engagement.

A 5-star Google review rating reflecting strong customer satisfaction.

Technology Used:

- Teachable for online course delivery.
 - MailChimp for streamlined email marketing.
 - Google Classroom for managing course content and student engagement
- Advanced lead

generation tools driving consistent inquiries.

Advertising and Marketing

Platforms Used:

- Google Ads
- Instagram
- Facebook

The business's website serves as a central hub for inquiries, registrations, and online marketing.

Why Choose the Aesthetics Training Centre?

- Industry-leading qualifications recognised globally.
- A trusted and established reputation backed by robust testimonials and accreditations.
- A scalable, high-margin business model ready for expansion.
- Access to a loyal customer base and growing lead pipeline.

Conclusion:

This Aesthetics Training Centre represents a unique opportunity to acquire a highly reputable and profitable business within the rapidly expanding aesthetics industry.

With its outstanding reputation, strong customer base, and substantial growth potential, this business is well positioned for continued success under new ownership.

For further details or to arrange a confidential discussion, please contact Abercorn Business Sales. e-mail: expert@aberncornbusinesssales.com or telephone: [0800-246-1313](tel:0800-246-1313)

Confidentiality Note: The information contained in this memorandum is strictly confidential and provided solely for evaluating the potential acquisition of our client. Unauthorized disclosure is strictly prohibited.

-



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Next Steps & Contact

Abercorn Business Sales

0800 246 13 13

expert@aberncornbusinesssales.com

aberncornbusinesssales.com