



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



**Contract in- Clothing Manufacturer Specialising in Lingerie,
Swimwear, and Activewear Business for Sale.**

Fully Relocatable Business

Asking Price: £55,000

Reference: MD02-ABS | Confidential Memorandum

Asking Price : £55,000 Including Assets and equipment circa £30,000

Annual Sales : Exceed £135,000

Fully Relocatable Business

Business Overview:

Founded in 2021, this thriving enterprise has quickly established itself as a player in the fashion industry.

The business specializes in the manufacturing and design of high-quality clothing, with a particular focus on lingerie, swimwear, and activewear.

Additionally, it provides consultancy services within the garment industry, drawing upon the founder's extensive 22 years of experience.

The business has demonstrated consistent growth and is well positioned in a rapidly expanding market, offering a unique blend of products and services that cater to a diverse client base.

Industry Position and Competitive Advantages

This business operates in a competitive market alongside notable entities. It distinguishes itself through several key advantages:

- **No Minimum Order Quantity:** The business accepts orders of any size, appealing particularly to start-ups and small businesses.
- **Specialized Product Range:** Expertise in manufacturing lingerie, swimwear, and activewear, supported by advanced, specialized machinery, sets this business apart from its competitors.
- **Advanced Machinery:** With the use of approximately 22 different types of sewing machines, the company ensures high-quality production and the ability to meet diverse client needs.

Reputation and Market Position

The business enjoys a strong and positive reputation, largely attributed to the founder's long-standing experience and robust network within the fashion industry.

Much of the company's business is generated through industry recommendations, reflecting its credibility and trustworthiness.

The market outlook is highly promising, particularly as more start-ups seek UK-based manufacturing to avoid the complexities and risks of overseas production.

Customer Base and Market Potential

The business serves a diverse and high-profile clientele, including renowned entities, various fashion start-ups, and even projects such as "Squid Games." The growing demand for UK-based manufacturing presents a significant opportunity for continued expansion.

Operational Highlights

- **Efficient Team:** The company is supported by a small yet highly efficient team of three full-time staff members, consisting of one permanent employee and two freelancers, all operating under

clear terms and conditions.

- Quality Assurance: A dedicated Quality Control (QC) manager with 30 years of experience ensures that all products meet the highest industry standards.

Opportunities for Growth

The business presents several compelling opportunities for growth:

1. Increased Demand for Local Manufacturing: With a rising trend of start-ups opting for UK-based production to avoid the risks associated with overseas manufacturing, there is ample opportunity to expand the business's manufacturing services.
2. Expansion of Consultancy Services: Leveraging the founder's extensive industry contacts and expertise, there is significant potential to grow the consultancy services offered, tapping into a broader market of fashion entrepreneurs and established brands.

Marketing and Advertising

To date, the company has not engaged in traditional advertising nor developed a website, relying primarily on direct mail and industry connections for business generation. This presents a clear opportunity for a new owner to implement a digital marketing strategy to enhance visibility and expand market reach.

End-to-End Support and Services

The business offers comprehensive support for launching and growing fashion brands, providing services such as:

- End-to-End Production Management
- Global Supply Chain Development
- Product Design and Development
- Wholesale Partnership Management
- Inventory Planning
- Promotional and Sales Strategy Planning
- Pitch Strategy Creation for Retail and Brand Collaborations

This holistic approach, combined with the business's established reputation and operational excellence, positions it as an attractive acquisition target with significant potential for future growth.

This summary provides an overview of a unique opportunity to acquire a growing and well-regarded business in the fashion industry, offering a blend of manufacturing, design, and consultancy services with substantial growth potential.

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Next Steps & Contact

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