



**ABERCORN BUSINESS SALES**  
**SUCCESSFULLY SELLING YOUR BUSINESS**



**Established Property Marketing Services Business for estate agents  
across the UK.**

Hertfordshire But Fully Relocatable

**Asking Price: £185,000**

Reference: PR02-ABS | Business Memorandum

**Asking Price:** Offers in the region of £185,000

**Current Turnover circa:** £240,000

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### Unique Selling Points

- One-stop solution for estate agents and property developers
- Trained team accredited through the in-house Property Photography Academy
- Proven operational systems and real-time client support
- Long-term client retention, some over 13 years
- Strong referral and word-of-mouth client acquisition
- Fully developed franchise model ready for launch
- Established client base including national estate agency brands

### Executive Summary

An exciting opportunity to acquire a profitable, scalable and highly regarded property marketing services company, specialising in professional marketing solutions for estate agents across the UK.

Established in 2012 and incorporated in 2018, the company offers a full suite of services including:

- Professional photography
- EPCs and floor plans
- Speed videos and virtual tours
- Drone photography
- Specialist photo and video editing

The company operates from a central Hertfordshire base, serving estate agents and property developers across North and East London, North Hertfordshire, and parts of Essex. With 40+ active monthly clients — including national estate agents and long-standing partners (13+ years) — the business benefits from repeat income, a strong brand, and an experienced team.

Fully developed franchise documentation and systems offer a clear route to national expansion. This opportunity is ideal for a trade buyer, investor, or entrepreneurial individual looking to acquire a well-established operation with recurring revenue and immediate growth potential.

### Business Overview

Trading Name: [Confidential - Provided on NDA]

Business Type: Limited Company

Established: 2012 (Incorporated 2018)

The company is a comprehensive provider of property marketing solutions tailored for the residential sales and lettings industry. From studio flats to high-value homes, it consistently delivers high-quality marketing collateral via a trained, multi-skilled team.

The business has developed a reputation for responsiveness, reliability, and value. The delivery model is designed for scalability, enabling future geographic and operational expansion.

### Services Offered

- Professional Property Photography
- Energy Performance Certificates (EPCs)
- Measured Floor Plans
- Speed Videos and Virtual Tours
- Drone Photography (CAA Licensed)
- Specialist Photo and Video Editing
- Bundled Property Marketing Packages

All services are provided under one roof, ensuring seamless delivery and strong brand consistency for clients.

## **Operational Structure**

The business is managed by the founding directors with a lean and effective support team:

- Managing Director: Oversees daily operations, key account management, business development
- Director: Provides overflow field support and operations coverage
- Three Field Operatives: Multi-skilled in photography, EPCs, videography, drone work
- Office Assistant: Coordinates appointments, scheduling, and client support

The team structure supports current demand with capacity for growth via recruitment or franchise onboarding.

## **Clients & Market**

- Active Clients: Approx. 40 estate agency clients engaged monthly
- Client Type: Estate agents, developers, property professionals
- Territories: North and East London, North Hertfordshire, Essex
- Retention: Relationships spanning 5–13+ years
- Client Engagement: No formal contracts; repeat business driven by quality and service

The business benefits from strong brand loyalty and a steady flow of new clients via referrals.

## **Quality Control & Customer Experience**

- All field operatives formally trained and multi-disciplined
- Central office support ensures scheduling, and client requests are managed promptly
- Post-production edits and change requests handled efficiently
- Longstanding reputation for reliability and professional service delivery

## **Opportunities for Growth**

- Franchise Model: Fully developed and ready for national rollout
- Geographic Expansion: Natural growth potential into other parts of the Southeast and beyond
- Corporate Contracts: Scope to target property developers and national housing groups
- Strategic Partnerships: Potential alliances with property portals and digital agencies
- Technology Investment: Enhance client experience and streamline internal operations

## **Reason for Sale**

The owners are pursuing new personal and professional ventures but are committed to a full handover and transition period to ensure business continuity and client retention.

## **Financial Overview : (Full financials available upon NDA)**

- Turnover: Available on request
- Profitability: Consistently profitable with healthy margins
- Client Payment Terms: Prompt, low debtor risk
- Assets Included: Equipment, goodwill, website, IP, franchise documentation, operational procedures

## **Asking Price: £185,000 for 100% shareholding**

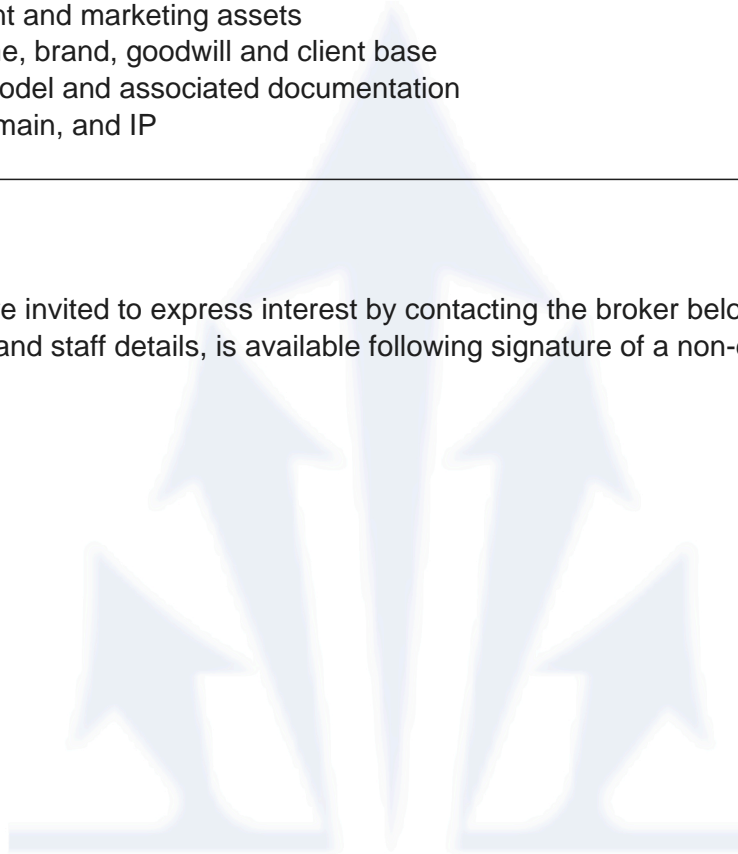
### **Included in Sale:**

- Full operational infrastructure and trained team
- All equipment and marketing assets
- Trading name, brand, goodwill and client base
- Franchise model and associated documentation
- Website, domain, and IP

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### **Next Steps**

Interested parties are invited to express interest by contacting the broker below. A full information pack, including financials and staff details, is available following signature of a non-disclosure agreement (NDA).





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## **Next Steps & Contact**

Abercorn Business Sales

0800 246 13 13

[expert@aberncornbusinesssales.com](mailto:expert@aberncornbusinesssales.com)

[aberncornbusinesssales.com](http://aberncornbusinesssales.com)