



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Profitable, Fully Remote Healthcare Recruitment Agency for Sale

Operating Across the UK

Asking Price: £355,000

Reference: RA11-ABS | Confidential Memorandum

Asking Price: £355,000 cash free debt free.

Turnover: In excess of £1,363,000

Ownership: Two Shareholders

Trading Structure: Limited Company

Established: 2017

Key Highlights

- **Established Brand with Long-Term Contracts:** Founded in 2017 and secured placements with NHS Trusts and major private healthcare clients via long-standing, exclusive framework agreements.
- **National NHS Frameworks:** Member of the HealthTrust Europe (HTE TWS 3) and NHS Wales (All Wales) frameworks with four years remaining on both.
- **Private Sector Contracts:** Supplier to Spire, Nuffield, Ramsay, Circle Health, and others through managed service providers such as Retinue Solutions.
- **Fully Remote Operation:** No leased office or on-site infrastructure; the business can be run from anywhere with internet access.
- **Ultra-Low Overheads:** All essential functions such as payroll and credit control are outsourced; no full-time employees beyond the two directors.
- **Turnkey Opportunity:** Fully documented CRM and processes; no technical knowledge required; two-week handover and extended support offered.
- **Pre-Vetted CRM Database:** Circa 1000 candidate on database at various stages of registration.

Executive Summary:

This is a profitable, scalable, and fully remote healthcare staffing agency, established in 2017 and operating nationwide.

The business supplies highly skilled clinical professionals to both NHS and private sector healthcare providers and holds exclusive national framework contracts, including the HTE (NHS England) and All Wales frameworks. Clients include major private healthcare groups such as BUPA, Spire, Ramsay, Nuffield, Circle Health, and SpaMedica.

With circa 1,000 clinical professionals in its CRM system, ultra-low overheads, and a trusted reputation for speed, compliance, and quality, this company is a turnkey opportunity offering high profitability and outstanding growth potential. The business is currently operated by its two founding shareholders and has never been previously marketed for sale.

Services Offered:

- Supply of clinical staff to NHS Trusts via HTE and NHS Wales frameworks
- Staffing for private hospitals and cosmetic surgery centres
- Fast and compliant short-notice placements
- Ongoing workforce and payroll management (outsourced)
- Full policy compliance and quality assurance for healthcare clients

Clients: Regular Clients Include:

- NHS Trusts (via HTE TWS 3 & NHS Wales frameworks)

- Spire Healthcare, Nuffield Health, Ramsay Health, Circle Health
- Cosmetic hospitals throughout the Northwest
- Private clinics including Independent Hospitals, Clinics, BPAS, and BUPA (contracted but not currently supplying)

Technology and Operations:

- CRM: Embedded
- Accounting: Xero
- Telecoms: Horizon Software
- Cloud/Office Tools: Microsoft 365
- Payroll/Credit Control: Outsourced to an invoice finance provider (2.9725% including VAT)
- Advertising: Facebook, Indeed, Google, WhatsApp Business, Email Marketing

Compliance and Standards:

- Cyber Essentials Certified
- Member of the Recruitment & Employment Confederation (REC)
- Full suite of NHS-audited and approved policies
- Consistently passed Neuen (NHS) and private sector audits

Key Strengths:

- Exclusive national framework contracts (NHS & Private)
- Trusted and reputable brand in healthcare staffing
- Fully remote, lean, and scalable operational model
- CRM system ready for immediate utilisation
- Repeat business from established clients
- Compliant, auditable, and fully documented processes

Growth Opportunities:

- Expand into new NHS Trusts across the UK (contracts allow national supply)
- Increase worker numbers beyond current placements per week
- Recruit into new areas (Allied Health Professionals, mental health, social care)
- Improve funding terms (reduce current 2.9725% fee to 2%) to raise profit margins
- Reactivate dormant contracts and build new client relationships

Marketing Channels:

- Over 1,100 Facebook followers; high engagement
- Targeted job ads via Indeed
- SEO and Google visibility
- WhatsApp Business for direct candidate communication
- Strong word-of-mouth and referral business

Staffing and Transition:

- The Workforce & Payroll Manager together with the Client & Operations Manager.
- No additional employees
- Full support and 2-week handover included
- Business does not rely on key personnel; all processes are documented
- Payroll, Sales and Booking functions can easily be outsourced

Reason for Sale:

The shareholders wish to relocate overseas. They are committed to a smooth handover and will agree to non-compete clauses.

Ideal Buyer:

- Recruitment agency seeking healthcare expansion
- Investor looking for a low-risk, high-margin business
- Entrepreneur seeking a scalable and remote business

Summary: Why Buy This Business?

- Long-Term NHS and Private Contracts
- Fully Remote, Low-Overhead Model
- Immediate National Expansion Potential
- Large Database
- Established Reputation and Compliance Record
- Turnkey Business Ready to Scale

Status: Ready for immediate sale

Support: Handover and transition support included

To Register Interest, you will need to fully complete our Confidentiality Agreement (Online NDA).

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Next Steps & Contact

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