



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Independent Gift Shop and studio offering a unique range of gifts and handmade cards.

Basingstoke

Asking Price: £55,000

Reference: RB02-ABS | Business Memorandum

Asking Price : Offer in the region of £55,000

Current Turnover: circa £140,000

Unique Sales Propositions

- Very well established and successful business.
- Very Profitable.
- High potential to develop the business.
- Very customer friendly

Key Selling Points:

- A Great choice of handmade cards and reasonably priced unique gifts
- The business is a well-established and successful business which has traded from this prime location.

Business Profile:

Unique opportunity to own a well-established independent unique Gift and Handmade Card Shop. The shop is a popular, independent, and long-established gift shop selling handmade cards and unique gifts, with a large following on the Facebook page and many loyal customers built up over the 16 years by offering unique gifts and cards and excellent customer service.

The owner works on her own with occasional help to unpack and price. The premises are a shop, and a good size area of the premises is used as studio/workroom, this could be made as part of the shop. There is also a kitchenette with sink, hot and cold water, a fridge and toilet facilities. The bin compound is on site.

Marketing:

The business doesn't advertise but uses Facebook page as an up to date, daily advertisement.

Location:

On the outskirts of Basingstoke. Located within a busy craft center, the shop benefits from free customer parking. With the same owner for 16 years, this is a wonderful easy to run business and an opportunity is not to be missed.

Property:

Superb location, ideal premises, held on reasonable rent, on a secure council lease, ample onsite parking

Competition:

The nearest competition is only one shop that is about 8 miles away. The town Centre of Basingstoke does not have any independent shops.

Opening Hours:

The gift shop trades during sensible hours over 5 days a week Tuesday to Saturday.

Future opportunities:

There is scope to increase trade by increasing the presence on social media, utilizing e-commerce, and extending opening hours.

Support and training:

The vendors would be happy to stay and hand-over and are happy to provide training for an agreed handover period.

Reason for sale: Retirement Sale

Next Step: You will need to fully complete our Confidentiality Agreement

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Next Steps & Contact

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