



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Saltburn Picture Framing Limited- Picture Framers & Frame Makers Business for sale
Bespoke picture framing, print sales, original artwork sales, greeting cards, curios of stationery.

Station Square, Saltburn-by-the-Sea TS12 1AG North Yorkshire

Asking Price: £25,000

Asking Price: Reduced to £25,000 which includes £10,000 stock and equipment.

Turnover: circa £66,000

Key Selling Points:

- Excellent trading position in town
- Great local trade
- Bespoke framing reasonably priced with an amazing reputation
- Unique offering.
- Repeat customers.
- High standards and a warm welcome.

BUSINESS PROFILE:

Confidential Sale of an established and profitable picture framing company, ideally located in a beautiful North Yorkshire, seaside town location.

The Company commenced trading in 2011 and is now available for sale due to the relocation of the owners.

The premises occupy an excellent trading position in town, with a superb window display, within the town centre, with thousands of people passing from both the train station and shoppers.

The neighboring businesses, include a Thai fusion restaurant and bar, a gift shop, and a teashop and cocktail bar.

The business is easily accessible with car parking and rail station close by, surrounded by desirable residential properties, and enjoys favourable overheads, with an annual rent of £8,000 per year despite the excellent trading position, no rates are payable because 100% business rate relief is available.

This is a very respected business, trading within the town for some 11 years, offering a quality and efficient service, ensuring a regular repeat trade.

The business enjoys the entire market for East Cleveland as well as regular customers from Middlesbrough, Northallerton, and Hartlepool.

Technology.

The business uses the Sumup Point of Sale system which enables management of the business to track sales and check stock.

Current trading.

The business has recently introduced new ranges of additional sales products and had a recent refit making it more accessible and inviting.

Framing sales are steady with growth due to a recent price increase that has not affected the business at

all. The business has ample opportunity for growth as there is no local competition.

Key strengths

The Company is known for providing the finest artwork and bespoke framing, together with the highest level of service to clients. This is a truly unique, high quality Bespoke picture framing business.

Customer service

Customers value the exceptional customer service offered by this business, customer enquiries are answered promptly and effectively, while providing helpful advice.

Year of Establishment

2011

Opportunities for growth

The easiest opportunity for growth is to continue running this successful business and increase the marketing. However, it is important to maintain the high standards this business currently operates to.

Advertising and Marketing

The prime source of customers are the repeat customers, followed by word-of-mouth recommendation and passing trade. The Advertising and Marketing is carried out on Instagram and Facebook.

Social Media

The business enjoys excellent social media accounts with a Facebook Page with circa 556 Likes and 583 followers. The business Instagram page enjoys 404 posts, 1233 followers and 437 following.

Staffing

One full-time member of staff plus one part-timer as required.

Annual rent. The annual rent is now £10,000 per annum with no business rates

Property description

Services: Electricity £40 per month, Virgin Broadband £40 per month, water at £20 per month

Business Hours

Closed Sundays and Mondays

Open Tuesday to Saturday 10am – 4pm

Training and handover

A three-month training transition handover is available to the successful purchasers.

Reason for sale

Different Ventures.

The main reasons to buy this business

Superb lifestyle, great customers, enjoyable and interesting working with art.





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Next Steps & Contact

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