



**ABERCORN BUSINESS SALES**  
**SUCCESSFULLY SELLING YOUR BUSINESS**



**Supplier of Window Film Products -E-commerce, Retail & Trade Channels**

London

**Asking Price: £800,000**

Reference: RB10-ABS | Confidential Memorandum

**Sales:** circa £900,000+ per annum

**Gross Profits:** circa £636,000 per annum

**Pre-Tax Adjusted profits:** circa £276,000 (pre-director drawings)

**Business Location:** London

**Business Established:** 2003

## Overview

We are pleased to present an outstanding opportunity to acquire a long-established and highly reputable supplier of privacy, decorative, and solar-control window films, operating successfully across both direct-to-consumer (DTC) and trade channels.

Founded in 2003, the business has evolved into one of the UK's leading suppliers of professional-grade window film and self-adhesive glass coverings for residential and commercial use.

With a bespoke e-commerce platform and strong presence on the online marketplace, the business combines strong customer service, innovative products, and a scalable digital infrastructure.

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## Key Highlights

- **20+ Years of Proven Trading**  
Established in 2003 with an excellent trading record.
- **Robust Online Presence**  
High-traffic bespoke e-commerce website supported by sales via online marketplace and other digital platforms.
- **Diverse Customer Base**  
Averaging 1,300 new customers monthly, with over 200 repeat trade customers and additional revenue from retail partners.
- **Efficient Operations**  
Streamlined production, cutting, printing, and fulfilment from a secure 3,000 sq. ft. London-based premises.
- **Stellar Reputation**  
Five-star customer reviews on Trustpilot; customer service is described as “second to none.”
- **Strong Gross Margins**  
Strong profitability, with significant room for growth in new markets and product categories.

## Products & Services

- Privacy, decorative, and solar control window films
  - Custom-cut window film to exact customer measurements
  - Stick-on glass coverings and transfers
  - Installation tools and accessories
  - Custom designs for residential and trade buyers
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## Technology & Infrastructure

- Bespoke website with integrated CMS

- Digital print room and CAD cutting capability
  - Custom order management system
  - Solar panels and batteries
  - Secure 3,000 sq. ft. office/warehouse with parking
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### **Client Base**

- 1,300+ monthly online customers (mainly UK)
  - 200+ trade customers ordering regularly
  - B2B retail partners stocking branded or unbranded window films
  - Potential to scale into the U.S. market or diversify into related product lines
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### **Suppliers**

The diverse supplier base allows the company to have geographic variety, and access to a wider range of products.

### **Team & Staffing**

- 2 Directors who work remote from the business most of the time and operate very much on a strategic level (payroll, reviews etc.)
- 3 Full-Time Staff:
  - Office Manager / Supervisor
  - Print Room Operative
  - Production Operative
- 1 Part-Time Graphics Specialist

Two team members are considered key employees, offering vital continuity and knowledge- they run the business operation on a day-to-day basis.

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### **Property & Premises**

- Leasehold premises – 1 year remaining on current term
  - Rent: £46,500 p.a. (increasing to £60,000 p.a. at market rate)
  - Rates: Approx. £23,000 p.a.
  - Size: Approx. 3,000 sq. ft.
  - Located within a secure gated industrial estate with full security (alarm, CCTV, security grilles)
  - Equipped with solar panels and energy storage system
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### **Growth Opportunities**

- Expand into the U.S. market with a sister e-commerce site
  - Launch new CMS-driven microsites to cross-sell related or adjacent products
  - Increase bespoke and designer product range targeting home/interior sector
  - Introducing white-label partnerships or collaborate with influencers and interior brands
  - Broaden trade partnerships and launch B2B subscription or loyalty services
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## Reason for Sale

The owners have taken the business as far as they can and are now ready to retire. They are committed to a smooth and supported handover, including remote transition support and staff continuity. This should be a relatively straightforward process and the directors oversee the business remotely and operate on a strategic basis.

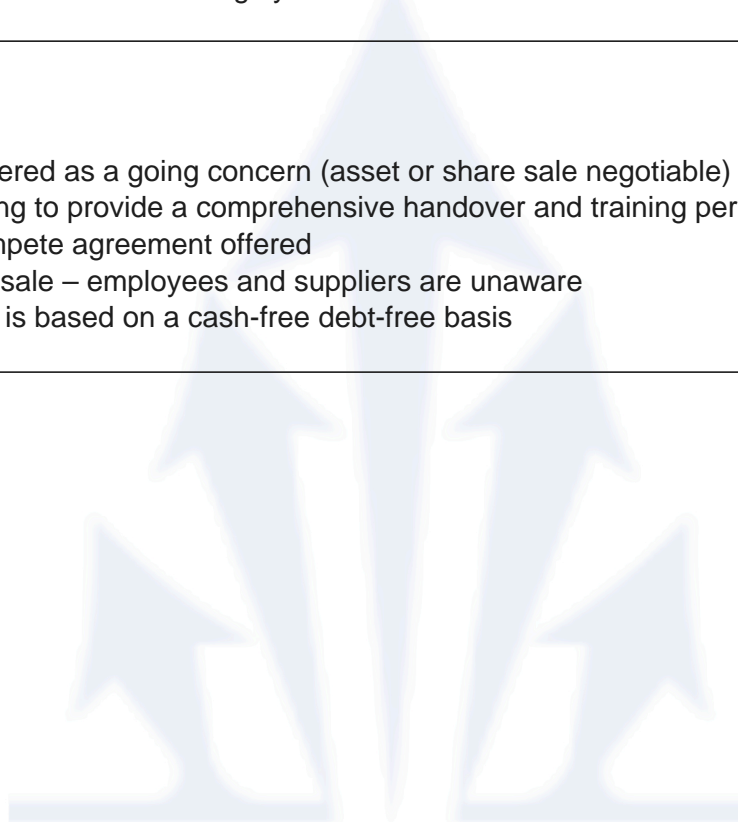
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## Financial Summary

- Consistent revenue and profitability for over two decades
  - Strong cash flow and lean overheads
  - Good level of plant and equipment (circa £120,000) included within the price
  - Significant investment in the highly valuable website/back office and online rankings
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## Terms of Sale

- Business offered as a going concern (asset or share sale negotiable)
  - Owners willing to provide a comprehensive handover and training period
  - Full non-compete agreement offered
  - Confidential sale – employees and suppliers are unaware
  - Asking price is based on a cash-free debt-free basis
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## **Next Steps & Contact**

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