



ABERCORN BUSINESS SALES
SUCCESSFULLY SELLING YOUR BUSINESS



Abstract Football Art & Memorabilia Business for Sale

Fully Relocatable Business

Asking Price: £150,000

Reference: RB12-ABS | Confidential Memorandum

Asking Price: £150,000 (including stock at RRP of £50,000)

Key Highlights

- Unique Product Concept – Combines football, art, and local culture in a highly original and collectible format.
 - Broad Product Range – Designs are applied to a wide range of merchandise, including:
 - Posters and wall art
 - Mugs and plates
 - Towels and duvet covers
 - Other lifestyle and gift products
 - Multi-Channel Sales – Products are sold across 20 different platforms and marketing avenues, ensuring a wide reach and diverse revenue streams.
 - Scalable Model – The design-led approach allows for easy product expansion and regional or international scaling.
 - Stock Value – £50,000 worth of stock at the recommended retail Price is included in the sale.
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Target Market

The brand appeals primarily to:

- Football supporters across the UK
- Gift buyers and collectors
- Art and design enthusiasts with an interest in local or cultural identity
- Online shoppers looking for unique or bespoke merchandise

Overview

This is a rare opportunity to acquire a unique and creative e-commerce business specialising in football-inspired abstract art and memorabilia.

The Business produces and sells original designs that blend the cultural identity of UK towns and cities with a distinct football twist – appealing to fans of English football and lovers of contemporary art.

Each design is crafted to evoke a location's emotional and cultural essence, offering a highly distinctive product range that resonates with local pride and football passion.

Sales & Marketing

Sales are driven through e-commerce platforms, third-party marketplaces, and niche marketing channels tailored to football fans and design-focused consumers.

A detailed marketing analysis is included within the broader business plan available to qualified buyers, describing the performance, ROI, and demographics associated with each of the 20+ marketing and sales avenues currently in use.

Reason for Sale

The current owner is seeking to sell to focus on other interests. The Business has been carefully developed and is now poised for further growth under new ownership.

What's Included

- Full portfolio of proprietary designs
- E-commerce infrastructure and platform access
- Marketing assets and content
- £50,000 worth of retail stock
- Business plan and marketing analysis
- Transitional support (subject to negotiation)

Further Information- Next Step:

A comprehensive Sales Memorandum and Business Plan are available to serious purchasers upon signing a confidentiality agreement.

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Next Steps & Contact

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