



# ABERCORN BUSINESS SALES

SUCCESSFULLY SELLING YOUR BUSINESS



Fully Relocatable

**Asking Price: £300,000**

Reference: TA01-ABS | Confidential Memorandum

**Established:** Year 2000

**Asking Price:** Offers in the region of £300,000.

**Turnover Circa** £645,000 pa post Covid

**Reason for Sale:** Following the handover to the successful purchaser the owner will enjoy a well-earned retirement.

**Detailed financial statements will be provided upon request.**

### **Key Selling Points**

Exhibitions and Trade Show Travel

Potential for growth & profitability

Excellent loyal client base

Long established business

Solid customer base

Excellent reputation

### **Business Profile:**

Abercorn Business Sales is delighted to offer a thriving and well-established travel agency for sale. With a proven track record of success and a solid customer base, this business offers tremendous potential for growth and profitability.

Established in 2000, the agency was founded with the sole intention of providing quick and efficient travel arrangements to exhibitions throughout the world. Over the years, their reputation has grown, and they now proudly boast an excellent loyal client base consisting of companies of all sizes.

The agency prides itself on delivering exceptional service without taking shortcuts, working with reputable suppliers of airfares and hotel rates. In addition to exhibition travel, they have expanded their services to include Corporate Travel, Trade Missions, and long-haul Golfing Holidays for individuals and groups.

Their focus on emerging leisure destinations such as Argentina, Philippines, Indonesia, and China allow them to offer unique travel experiences in countries yet to experience the boom of established tourist destinations.

With an experienced and mature team, the agency understands the value of client service. Their decision-making process is quick and simple, ensuring prompt responses to queries. They believe in making travel arrangements as painless as possible, providing a seamless journey to exhibitions.

The agency enjoys preferred partner status with many suppliers offering the best rates available in the marketplace. Their partnerships with reputable exhibition organizers and foreign embassy commercial departments provide direct access to show hotels and special perks for participants booking through them.

Their diverse client base includes blue-chip corporates in industries such as Houseware, Fashion, Sports, Media, and Electronics, as well as small and growing companies. They work closely with prominent exhibition companies and organizations to facilitate their clients' presence at industry-leading events.

In addition, the agency collaborates with the Department for International Trade (DIT), organizing Trade Missions to several countries and assisting businesses in exploring new markets. This travel agency presents an exceptional business opportunity with a solid foundation for growth and profitability.

For further information and to explore this exciting opportunity, contact Abercorn Business Sales, the exclusive broker for the sale of this thriving travel agency.

Abercorn Business Sales is pleased to present an exciting opportunity to acquire a well-established and highly reputable travel agency. With a strong track record of success and a loyal customer base, this business is poised for continued growth in the thriving travel industry.

**Travel Agency:** Corporate & Business Travel - DIT Trade Mission Travel - Group and Leisure Travel

**Target Market:** Exhibitions and Trade Show Travel

**Established Reputation:** Our client has built a strong reputation for delivering high-quality travel services and exceptional customer service over 14 years in the industry.

**Solid Customer Base:** The business enjoys a loyal and diverse customer base, resulting in recurring revenue and a strong foundation for future growth.

**Experienced Team:** The company is supported by a dedicated and skilled team with 70 years of deep industry knowledge, ensuring operational excellence and customer satisfaction.

**Competitive Advantage:** As the specialists in Exhibitions and Trade Show Travel our client prides themselves on the quality of their customer service both pre-travel and particularly during the exhibitions and return travel.

**Growth Potential:** The global events and exhibition market is expected to reach USD 50.01 billion by 2027, registering a compound annual growth rate of 3.54% Exhibitions are among the significant enablers of global trade and economic growth

**The Fastest Growing Market:** Asia-Pacific

**Detailed financial statements will be provided upon request.**

**Support and Training:**

Owner will happy to work with the new buyer for an agreed period to bed the business in with one or two people working with me until such time that these people can take over from me.

**Reason for Sale:** Following the handover to the successful purchaser the owner will enjoy a well-earned retirement

NA



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## **Next Steps & Contact**

Abercorn Business Sales

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